

# EXHIBITOR & SUPPORTER PROSPECTUS



American Society for Nutrition  
*Excellence in Nutrition Research and Practice*  
[www.nutrition.org](http://www.nutrition.org)



# NUTRITION 2020

Where the **Best in Science & Health Meet**

**MAY 30 - JUNE 2, 2020**

**Washington State Convention Center  
Seattle, WA**



[www.nutrition.org/N20](http://www.nutrition.org/N20) for up-to-date meeting information



**3+ DAYS OF ONE-ON-ONE INTERACTION** with nutrition scientists, researchers, practitioners, graduate and undergraduate faculty leaders, students, and more!

**MAY 30 - JUNE 2, 2020**



**NUTRITION 2020**

**Washington State Convention Center • SEATTLE, WA**

**ABOUT NUTRITION 2020**

Nutrition 2020 is an immersive experience offering superior research, cutting-edge science, interactive exhibits, new technology and opportunities for networking in a welcoming environment.

More than 3,500 scientists, clinicians, and decision-makers in the nutrition community are expected at Nutrition 2020 – and a majority are involved in the purchasing process for products and services!

**Where the best in SCIENCE and HEALTH meet**

**Attendees are serious about science**

More than 2,000 research presentations and 100 sessions among the following areas:

- Cellular and Physiological Nutrition and Metabolism
- Clinical and Translational Nutrition
- Global, Community and Public Health Nutrition
- Population Science
- Food Science, Composition and Formulation
- Food Choice, Markets and Policy

**Attendees are passionate about food, diet and health**

A 3-day Clinical Track targeted to clinicians featuring practical sessions on nutrition throughout the lifespan – from pediatrics to the elderly



..... **Nutrition 2020 includes a 3-day Clinical Track targeted to practicing clinicians!**



## WHY EXHIBIT AT NUTRITION 2020

Nutrition 2020 offers enormous potential to connect with new customers and collaborators. Attendees are actively seeking new products and services that will help them stay at the forefront of their research and practice. The nearly 3,500 attendees are looking for the products and services that will help them improve lab studies, conduct better experiments, obtain more accurate results, and offer better food, ingredient and supplement choices and advice.

### As an exhibitor, you will:

- Interact face-to-face over 3+ days with people passionate about the study and practice of nutrition – who need your products and services to do it
- Sell onsite and generate new sales leads
- Elevate brand awareness
- Create new customer and collaborative relationships
- Strengthen existing customer relationships
- Introduce new products and services

**NEW!**

## Nutrition 2020 Innovation Pavilion

A dedicated area on the floor is reserved for newly established companies and organizations that harness innovation and entrepreneurship in nutrition science and practice. A turn-key booth is available for these start-ups to showcase their latest innovations at a reduced exhibit fee. A limited number of booths will be available in the Innovation Pavilion! Call today for criteria, pricing and the Innovation Pavilion Application to reserve your booth space.





## ABOUT THE AUDIENCE

Nutrition 2020 attracts leaders and innovators in nutrition science and practice. It's a global, collaborative experience for investigators in basic, translational, clinical and population science and practitioners who translate, disseminate, and apply nutrition science for improved health.

Attendees represent universities, government and private research institutes, laboratories, clinical practice settings, corporate and industry organizations, and more!

**Nutrition 2020 attendees are advancing nutrition through research, translation of science and practice.**

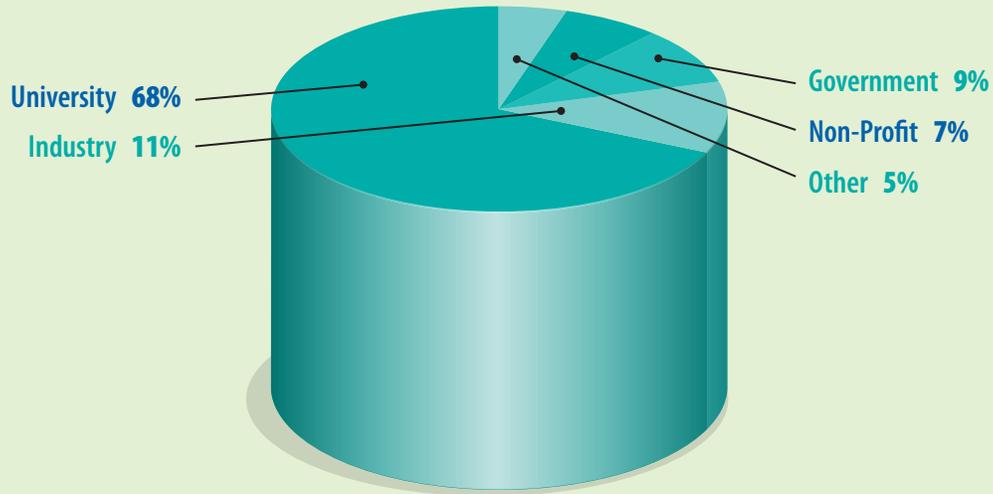
**Attendees with buying power include:**

- Principal investigators
- Physicians
- Dietitians/nutritionists
- University/medical school and nutrition department faculty and department heads
- Government scientists and agency leadership
- Food scientists
- Researchers from other independent institutes and foundations
- Other clinicians and healthcare influencers
- Industry researchers, scientists and marketers

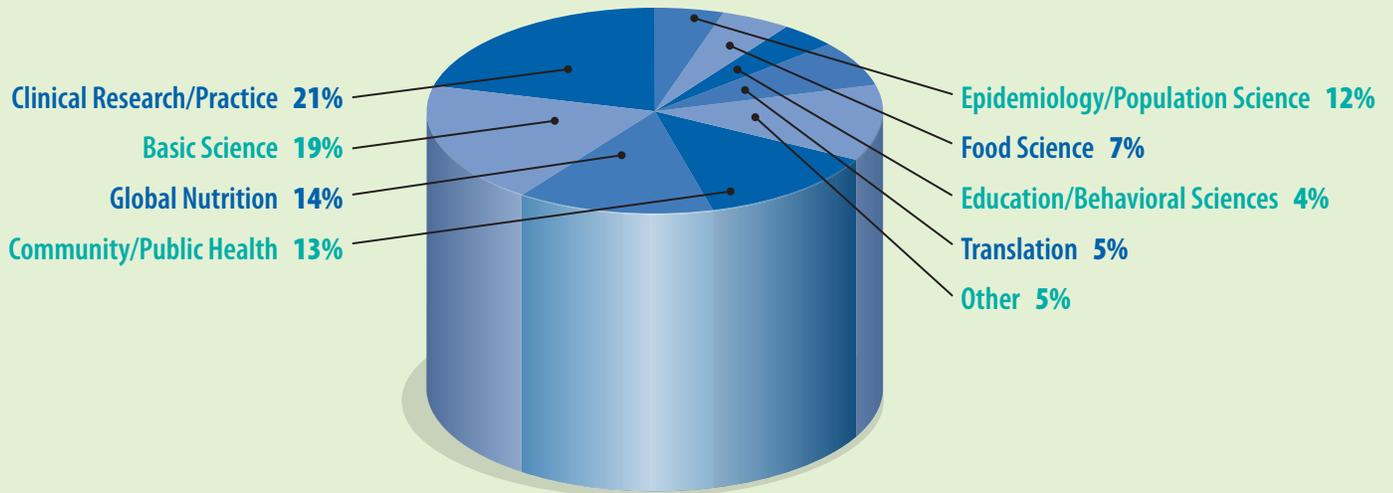


**“Nutrition 2019 was an awesome experience!”**

## Affiliation of Nutrition 2019 Attendees



## Nutrition 2019 Attendee Work Focus Area



## Geographic

Domestic **81%**  
International **19%**



## WHAT THE AUDIENCE IS LOOKING FOR FROM EXHIBITORS

The feedback from Nutrition 2019 is clear – attendees want to see **MORE** exhibitors at Nutrition 2020. It’s an opportunity you can’t let pass by.

**Products and services attendees requested to see as exhibitors at Nutrition 2020:**

- Activity monitoring
- Animal diets and physiological tools for animal studies
- Animal models and animal care supplies
- Bariatric surgery
- Behavioral research equipment
- Biologicals
- Biotech companies
- Biosensors
- Blood pressure cuffs/ sphygmomanometers
- Body composition analyzers
- BodPods
- Calorimeters
- Cell separation devices
- Commodity boards
- Computer software and services
- Continuing education
- Contract research organizations
- Data acquisition equipment

- Data management solutions
- Dietary intake and nutritional status assessment tools
- Dietary products
- Dietary supplements, probiotics, botanicals, functional foods
- Digital imaging innovations
- Digital scales
- DXA Systems
- Education materials/teaching aids
- Enteral/parenteral nutrition products and equipment
- ERG testing devices
- Exercise and fitness equipment
- fNIR imaging systems
- Food and beverage companies
- Food delivery systems
- Food management
- Food models
- Food prep equipment

- Glucometers and continuous glucose monitors
- Healthcare products
- Hydraulic hand grip dynamometer
- Ingredients
- Innovative new products – particularly targeting specific populations!
- Laboratory equipment and supplies
- Lifestyle management
- Market research
- Menus and cookbooks
- Metabolic assay platforms
- Metabolic carts, devices/testing systems
- Metabolomics and sequencing platforms
- Non-profit organizations and NGOs
- Personalized nutrition technologies
- Pharmaceuticals
- Protein and gene analysis services
- Publishers of books and journals
- Research collaboratives
- Research services, models and products
- Skinfold calipers
- Tension tape measurers
- Training programs
- Universities/Colleges
- Wearables and more!



**“I am looking forward to learning more at Nutrition 2020!”**



MAY 30-JUNE 2, 2020  
WASHINGTON STATE CONVENTION CENTER  
SEATTLE, WA

## WHO SHOULD EXHIBIT

Exhibiting at Nutrition 2020 is ideal for any company or organization that wants to engage with the world's top nutrition researchers, scientists, faculty, clinicians, influencers and students. If you sell or market a products or services to any of these audiences, you can't afford to miss this opportunity to reach 3,500+ potential new customers and clients.





### CONNECT & DISCOVER



### NUTRITION2020

### MEET YOUR CUSTOMERS IN THE HUB!

The Hub is a dynamic expo area featuring exhibitors, posters, networking pavilions, career services, special programming events, lunch and refreshments and more!

#### How We Drive Attendees to The Hub:

- 12.5 hours focused on Hub activities with limited simultaneous programming
- The Opening Reception is a popular, well-attended, energy-filled event
- The latest research and science are featured in poster sessions and poster theaters
- Even more science is presented at The Hub's Main Stage
- The Career Center offers resume critiques and career connections
- A scavenger hunt encourages attendees to visit booths and win daily prizes
- Complimentary lunch for attendees is provided Sunday and Monday



All poster sessions and two Poster Theaters are in The Hub



**97%**  
of Nutrition 2019 attendees visited The Hub.

**55%**  
of those attendees spent more than **3 HOURS.**

**20%**  
of those attendees spent **6 hours OR MORE.**

## PREVIOUS ASN EXHIBITORS AND SUPPORTERS

Join our growing list of partners!

Abbott Nutrition  
 Academy of Nutrition and Dietetics  
 Agropur  
 Alive & Thrive  
 Ajinomoto Health and Nutrition  
 North America  
 AlluLite Nutrition  
 Almond Board of California  
 American Beverage Association  
 American College of Lifestyle  
 Medicine  
 American Institute for Cancer  
 Research  
 American Pistachio Growers  
 American Physiological Society  
 American Pulse Association  
 American Society for Parenteral and  
 Enteral Nutrition  
 Archer Daniels Midlands Company  
 Atkins Nutritionals, Inc.  
 Bariatrix Nutrition Corporation  
 Bayer Healthcare  
 Beech Nut Nutrition Company  
 BESO Biological Research, Inc.  
 BioFortis Clinical Research  
 Bio-Serv  
 California Walnut Board &  
 Commission  
 Cambridge Isotope Laboratories, Inc.  
 Campbell Soup Company  
 Canned Food Alliance  
 Cargill, Inc.  
 Cell Science Systems  
 Chobani, LLC  
 ChromaDex Inc  
 Coca-Cola Company  
 Columbus Instruments  
 Corn Refiners Association  
 Council for Responsible Nutrition  
 Danone Institute  
 Danone North America  
 DayTwo  
 Del Monte Foods  
 Department of Clinical Nutrition,  
 Rush University

Department of Dietetics & Nutrition  
 – Florida International University  
 Distilled Spirits Council  
 Diversegen  
 do Terra, Inc.  
 DSM Nutritional Products, LLC  
 Dupont Nutrition & Biosciences  
 Dyets, Inc.  
 Egg Nutrition Center  
 Elsevier  
 Envigo Teklad Diets  
 FDA/CFSAN  
 FIEN, LLC  
 Fresenius Kabi  
 Frontiers in Nutrition  
 Functional Formularies  
 General Mills  
 Gerber Foundation  
 GI Labs  
 GMO Answers  
 HarvestPlus  
 Hass Avocado Board  
 Herbalife Nutrition  
 Herbalife Nutrition Institute  
 HHS/Office of Disease Prevention &  
 Health Promotion  
 Ingredient  
 Human Metabolome Technologies  
 America, Inc.  
 Hyperbiotics  
 Imagilin Technology, LLC  
 InBody Co., Ltd.

INC International Nut & Dried Fruit  
 Council  
 Ingredient  
 INQUIS Clinical Research  
 International Bottled Water  
 Foundation  
 International Olive Council  
 International Society for Research in  
 Human Milk and Lactation  
 Johns Hopkins University  
 Journal of Dietary Supplements  
 Kellogg Company  
 Kraft Foods  
 KGK Science  
 Longevity Link Corporation  
 Lonza Inc.  
 Mars, Inc.  
 Maryland University of Integrative  
 Health  
 McCormick Science Institute  
 MDPI  
 Mead Johnson Nutrition  
 Medifast, Inc  
 MedTech International Group  
 Microbiome Labs  
 Micronutrient Forum  
 Mondelez International, Inc.  
 National Board of Physician Nutrition  
 Specialists  
 National Cattlemen’s Beef Association  
 National Collaborative on Childhood  
 Obesity Research  
 National Confectioners Association  
 National Dairy Council  
 National Osteoporosis Foundation  
 Nestlé Nutrition Institute  
 Nestlé Nutrition





PREVIOUS ASN EXHIBITORS AND SUPPORTERS (continued)

NIH Office of Dietary Supplements
Nutrition Day in the US
Nutrition.gov
Ocean Spray & Ocean Spray
Cranberries, Inc.
Oxford University Press
Paso del Norte Institute for Healthy
Living @ UTEP
PepsiCo
Pfizer Inc
Pharmavite, LLC
PMI LabDiet
Proliant Health and Biologicals
Pulse Canada
QOL Medical, LLC

RB
Real Food Blends
Research Diets, Inc.
Ricochet Nutrition
Sabra Dipping Company
Sight and Life Foundation
Sigma Tau Pharmaceuticals
STAR Project
Soy Nutrition Institute
Tate & Lyle
The International Society for
Research in Human Milk and
Lactation
The Nutrition Society
The Oley Foundation

The Sugar Association
The Wonderful Company
Tomato Products Wellness Council
Tufts University - Friedman School of
Nutrition Science and Policy
U.S. Farmers & Ranchers Alliance
University of Hawaii
University of New England
University of North Florida
US Food & Drug Administration
USA Dry Pea & Lentil Council/
American Pulse Association
USAID SPRING Project
USDA Agricultural Research Services
USDA Center for Nutrition Policy &
Promotion
VacuMed
Yakult USA, Inc.



“Any company or organization with an interest in the field of nutrition science or practice should plan to exhibit!”



The Hub is home to exhibits, posters, educational venues, refreshments and more!



# EXHIBITOR INFORMATION

The expo hall is an integral part of Nutrition 2020.

Don't miss out on the opportunity to demonstrate your products/services to more than **3,500** attendees.

## Exhibit Hours:

### INSTALLATION

Friday, May 29 8:00 am – 5:00 pm

Saturday, May 30 8:00 am – 12:00 pm

### BOOTH INSPECTIONS

Saturday, May 30 3:00 pm

### EXHIBIT HALL OPEN

Saturday, May 30 5:30 pm – 8:00 pm  
*Opening Reception in Exhibit Hall*

Sunday, May 31\* 10:00 am – 3:00 pm

Monday, June 1\* 10:00 am – 3:00 pm

\*Limited simultaneous programming hours and complimentary lunch for attendees from 12:00 pm – 2:00 pm

### DISMANTLE

Monday, June 1 3:00 pm – 8:00 pm



## Nutrition 2019 Enjoyed High Impact Coverage from These Media Outlets:



**Expect Even More for Nutrition 2020!**



# FLOORPLAN

## Booth Reservation Procedure

ACT NOW! Submit your Nutrition 2020 Booth Reservation Form by November 1, 2019 to ensure your company/organization is included in the first round of booth assignments. Booths may be reserved online after November 1, 2019 however booth availability and location will be on an "as available" basis.

### Through November 1, 2019

#### STEP 1

Go to [meeting.nutrition.org/exhibits](http://meeting.nutrition.org/exhibits) to learn about exhibiting at Nutrition 2020.

#### STEP 2

View the floorplan at [meeting.nutrition.org/floor-plan](http://meeting.nutrition.org/floor-plan) and select your top three preferred both locations.

#### STEP 3

Complete and submit your Nutrition 2020 Booth Reservation noting your top three preferred booth locations and payment.

On or about November 1, 2019, ASN will make the initial round of booth assignments for all who have submitted a completed Advance Booth Reservation Form and next steps will be provided. Submit your reservation form today to ensure you receive your preferred booth location!

### After November 1, 2019

#### STEP 1

Go to [meeting.nutrition.org/exhibits](http://meeting.nutrition.org/exhibits) to learn about exhibiting at Nutrition 2020.

#### STEP 2

View the floor plan at [meeting.nutrition.org/floor-plan](http://meeting.nutrition.org/floor-plan).

#### STEP 3

Choose an available booth online by following the instructions provided (If you wish to combine booths, please contact the Exhibits Sales Manager). Reserve the booth(s) by following instructions and submit payment. No booth reservation will be confirmed until payment is received.

## Washington State Convention Center • Level 4 • Halls 4A - 4C



MAY 30-JUNE 2, 2020  
WASHINGTON STATE CONVENTION CENTER  
SEATTLE, WA

## EXHIBITOR BENEFITS & PRICING

All booths are standard 10'x 10' units or multiples thereof (minimum rental).

### Pricing

#### STANDARD RATE:

**\$2,900 Before December 31, 2019**

**\$3,400 After December 31, 2019**

#### NON PROFIT/UNIVERSITY RATE:

**\$1,900 Before December 31, 2019**

**\$2,600 After December 31, 2019**

#### CORNER FEES

\$200 additional fee applies to any corner linear booth space.

The following type of booths are not allowed:

- Endcaps
- Cross-aisle linear booths
- Peninsular booths

**Reserve your booth before December 31, 2019 and SAVE \$500 per booth! Rates increase January 1, 2020.**

**Sign up today and SAVE \$500!**

## Exhibitor Benefits

### Registration:

- Two (2) complimentary full conference staff registrations per 10'x10' booth; this registration allows access to ALL sessions and receptions. \*
- Two (2) complimentary exhibit hall only staff registrations per 10'x10' booth; this registration allows access to ONLY the exhibit hall

**12.5 exhibit hall hours, of which 6.5 hours have limited simultaneous programming.**

### Booth:

- Complimentary 7" x 44" ID sign with company name and booth number.
- Draped back wall and side rails.
- 24-hour perimeter security services.
- Carpet is required and not provided with your booth rental fee. Pricing and instructions for ordering will be available through the exhibitor service kit which will be available online.

NOTE — electrical, furnishings, cleaning services, etc. are also not included in the booth rental fee and can be arranged through the exhibitor services kit.



**“The ASN meeting was the right place to learn and network with scientists and the nutrition community.”**



## EXHIBITOR BENEFITS & PRICING *(continued)*

### Promotion:

- Use of the official Nutrition 2020 event logo in your marketing materials, upon signature of our Logo Request Form
- Company name, description, product, and brand name listing in onsite Exhibitor Directory, provided to each attendee
- Company name and description listing in mobile app, available to each attendee
- Press room/media kit placement

### Attendee Lists:

- Ability to rent the Nutrition 2020 pre-show attendee list. (mailing addresses only)
- Ability to rent lead retrieval unit
- Complimentary one-time use of the post-show attendee list (mailing addresses only)

## Exhibitor Personnel Registrations

\*Full conference exhibitor badges may be used only by exhibitor staff and allow entrance to all educational sessions, receptions (except invitation only receptions) and the exhibit hall. None of these aforementioned registrations include CE/CME credit. All representatives who require CE/CME credit must register as an attendee at regular conference rates. Badges are nontransferable.



## Booth Payment Terms

- 50% deposit payment is required at the time of the booth reservation. A booth is not considered reserved until payment is received.
- 50% final payment is required on January 2, 2020.
- Booth rentals before January 2, 2020 can include either a 50% deposit or the full amount.
- Booth rentals received after January 2, 2020 must include the full payment.

### THE FOLLOWING PAYMENT OPTIONS WILL BE ACCEPTED:

- Amex
- Visa
- MasterCard
- Check (payable to ASN)

### Mail Check to:

American Society for Nutrition  
9211 Corporate Blvd., Suite 300  
Rockville, MD 20850

## Cancellation Policy & Fee

Any exhibitor who cancels rented booth space on or prior to January 2, 2020, will forfeit and pay to ASN, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's booth space. An exhibitor who cancels their booth space after January 2, 2020 will forfeit and pay to ASN, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's booth space. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to the Exhibits Manager.

## Space Reduction Policy & Fee

Should an exhibitor reduce the size of its contracted booth space on or before, January 2, 2020 the cancellation policy and fee will be assessed by ASN for the undesired booth space. After January 2, 2020, an exhibitor is permitted to reduce the size of their contracted space; however, no refunds will be given and there will be no service charge. Show Management has the right to reassign the exhibitor to a different booth space based on revised size requirements. Space reduction requests must be submitted in writing to the Exhibits Manager.

## NUTRITION 2020 TERMS AND CONDITIONS

### 1. ASN EXHIBIT MANAGEMENT

The exhibition is organized and managed by the American Society for Nutrition (ASN). Any matters not covered in these Rules and Regulations are subject to the interpretation of ASN, and all exhibitors must abide by their decisions. ASN permits Exhibit Management to have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

### 2. ASSIGNMENT OF BOOTH SPACE

For Nutrition 2020, exhibitors will first be assigned in Priority Point order by receipt of completed contracts with authorized signatures and full payment (see details on reservation process and deadlines above). After an initial round of booth assignments by Priority Points, booths will then be assigned on a first-come, first-served basis by receipt of completed contracts with authorized signatures and full payments.

### 3. EXHIBIT HALL ACCESS

Exhibit Management reserves the right to restrict admittance into the exhibit hall. During installation and dismantle, only approved contractors and exhibitor staff with official ASN badges will be permitted on the exhibit floor. During installation and dismantle, no one under the age of 18 will be permitted on the exhibit floor. During shows hours, only attendees or exhibitors with official ASN badges will be permitted on the exhibit floor.

### 4. COMPLIANCE WITH MEDICAL/HEALTH CARE GUIDELINES

#### ACCME GUIDELINES:

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an education activity certified for credit. Representatives of commercial supporters may attend an education activity, but they may not engage in sales activities while in the room where the education activity takes places. Support of ASN CME activities does not influence booth space assignment decisions.

AdvaMed and PhRMA Codes: Exhibiting companies must comply with the AdvaMed and PhRMA Codes on interaction with healthcare professionals.

Federal, State and Local Laws and Regulations: Exhibiting companies must comply with all federal, state and local laws

and regulations, including the provisions within the ACA, FDA regulations, and laws and regulations of the State of Washington.

### 5. INSTALLATION AND DISMANTLE OF EXHIBITS

Exhibit Management reserves the right to set installation and dismantle times. These hours are tentative and subject to change by Exhibit Management. If the official exhibit hall schedule changes, all exhibitors will be notified. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows. If erection of any exhibit has not been completed before final inspection, Exhibit Management reserves the right to postpone installation until after the first day's exhibit hall hours are completed. Space not occupied by inspection time may be forfeited by exhibitors and their space may be resold, reassigned or used by the Exhibit Management without refund.

### 6. DISPLAY AND BOOTH DESIGN

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion. All demonstrators or other promotional activities must be confined to the limits of the exhibit space. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

All booths must be carpeted or covered with approved flooring. Exhibiting companies are responsible for furnishing, carpeting, and cleaning their booths. If booth space is not carpeted by the posted deadline, carpet will be laid by the general services contractor at the exhibitor's expense. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

For linear booths: Booths will include 8' back drape and (2) sidewall drapes. The rear 5' of linear space may contain items less than or equal to 8' in height. Any items, props, signage, or combination thereof located in the front 5' of the booth may not exceed 4' in height, measured from the exhibit hall floor.

For island booths: Island Booth Height maximum is 16' in some parts of the exhibit hall and 20' feet in other parts of the exhibit hall. Please check with the Exhibits Manager to confirm your ceiling height. Full use of the island floor is permitted as long as no component exceeds the 16' or 20' height restriction.

Exhibit Management reserves the right to inspect the quality of the appearance of each booth prior to show opening and make a determination on acceptable display and design.



## NUTRITION 2020 TERMS AND CONDITIONS *(continued)*

### 7. CONDUCT & PURPOSE OF EXHIBITS

The purpose of the exhibition is to further the education of meeting attendees through product and service displays and demonstrations. Products or services exhibited must be pertinent to the attendees' professional interest. Exhibit Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. All exhibits will be to serve the interest of American Society for Nutrition members and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Exhibit Management reserves the right to request the immediate withdrawal of any exhibit that it believes to be injurious to the purpose of ASN. Exhibit Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by ASN to be objectionable are expressly prohibited in the exhibition area and in any meeting room.

### 8. ELIGIBILITY TO EXHIBIT

ASN reserves the right to accept, reject or condition acceptance, based on ASN's sole discretion, for any reason, which need not be disclosed to the applicant. All outstanding obligations to ASN or to ASN Exhibit Management, by the potential exhibitor, including payment of debts must be fulfilled.

### 9. HANDOUT MATERIALS, GIVEAWAYS AND PRIZE DRAWINGS

Promotional giveaways and exhibitor prize drawings will be permitted. All hand-out materials are expected to be of professional nature. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Exhibit Management reserves the right to disallow any material that it believes to be inappropriate.

### 10. FOOD AND BEVERAGE DISTRIBUTION & SAMPLING

ARAMARK is the exclusive food and beverage service provider at the Washington State Convention Center. All arrangements for the service of food and beverage and catering must be coordinated through ARAMARK. Exhibitors sampling products must submit a sampling authorization form to Exhibit Management and ARAMARK for review and approval. Sampling will only be approved for exhibitors who manufacture, process, or distribute products and must take place within their booth. Samples sizes must be a maximum 2 ounce portion for pre-packaged food items or 4 maximum ounces of non-alcoholic beverages. No cash sales of sampled

products are allowed. Corkage fees may apply for approved food and beverage samples and are payable to ARAMARK.

### 11. SOUND DEVICES, LIGHTING, AND OTHER PRESENTATION DEVICES

Public address, sound producing, or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibits. Any form of attention-getting devices or presentations of any length must be conducted and contained within the limits of an exhibitor's rented booth space. Such presentations will be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASN reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

### 12. LICENSING

The exhibitor shall be responsible for securing any and all necessary licenses or consents for (a) any performances, displays or other uses of copyrighted works or patented inventions and (b) any use of any name, likeness, signature, voice or other impression, or other intellectual property owned by any third party which is used directly or indirectly, by the exhibitor. The exhibitor agrees hereby to indemnify, defend and hold ASN harmless from and against any claim of liability and any incident or resulting loss, cost or damage (including costs of lawsuit and attorney's fees) for failure to obtain these licenses or consents and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

### 13. HELIUM BALLOONS

Helium balloons are not permitted in the exhibit hall or as part of an exhibitor's display.

### 14. MEETING REQUESTS AND OFF-SITE EVENTS

All requests for meeting space, including at any location other than the official ASN hotels or convention center, must be submitted via the Meeting Request Form and submitted to the ASN Meetings Department. Do not submit requests directly to the venues. After review and approval, space assignment is made by ASN. The organizer is then responsible for finalizing all arrangements with the assigned hotel or convention center. Cancellation of exhibit space will result in the immediate forfeiture of approval and the release of any assigned meeting space.

### 15. PHOTOGRAPHING & FILMING OF EXHIBITS

Photographing, including using camera enabled cell phones, videotaping or otherwise examining another exhibitor's equipment or display without permission is forbidden. Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to, photographing, or videotaping its exhibit. The taking of pictures, other than by the official photographer/

videographer, is expressly prohibited during setup, dismantling and non-exhibit hours. Individual cameras will not be allowed on the exhibit floor. The use of a camera cell phone is prohibited during the above mentioned hours. Only the exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Exhibit Management or the official photographer/ videographer to photograph or videotape the exhibit from outside the perimeter of the booth. Live public/ media broadcasts by exhibitors are strictly prohibited.

#### **16. SUBLEASING OF SPACE**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated.

#### **17. SOLICITATION**

Solicitation outside of contracted space is not permitted. Solicitation by exhibiting companies, including those who represent magazines or publications, related conference, etc. is not permitted. No persons will be permitted in the exhibit hall for the purpose of soliciting exhibitors for any type of engagement without the express written permission of ASN.

#### **18. CONTRACTOR SERVICES**

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded electronically from the official contractor. Under no circumstances will ASN or the venue assume responsibility for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to official contractor as specified in the Exhibitor Services Kit. The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. ASN assumes no responsibility for damage or loss of packing boxes or crates.

#### **19. LABOR**

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Display I&D, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Kit.

#### **20. FIRE, SAFETY AND HEALTH.**

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire,

safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

#### **21. GENERAL LIABILITY, SECURITY & INSURANCE**

ASN makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. ASN will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. ASN will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold ASN harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any government authority and of the contracted facility. The exhibitor will pay and hold ASN and the Washington State Convention Center and each entities' directors, members, officers, employees, staff, and representatives, harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Washington State Convention Center property adjacent thereto occasioned by any act, neglect, or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises. The exhibitor will at its own cost and expense defend and protect ASN and the Washington State Convention Center, directors, members, officers, employees, staff and representatives against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense Exhibitor shall name ASN and the Washington State Convention Center as additional insured. Insurance coverage must apply on a primary and non-contributory basis, and include a waiver of subrogation. (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of the State of Washington and City of Seattle; (b) Commercial general liability insurance with policy limits of \$1,000,000 for combined single limit coverage per occurrence; \$1,000,000, general aggregate to include: comprehensive form, premises/ operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before May 26, 2020 – June 3, 2020 which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the



# NUTRITION 2020 TERMS AND CONDITIONS *(continued)*

exhibitor's exhibit during the term of the meeting. (c) Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

## 22. CANCELLATION OF EXPOSITION

If an emergency arises prior to the opening day or during the event, which prevents ASN from holding the exposition for any reason beyond ASN's control (such as, but not limited to damage to building, riots, strikes breached by exposition location, terrorism, or the threat of terrorism, disease or epidemic, acts of government or acts of God), then ASN has the right to cancel the exposition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees less a proportionate share of the exposition cost incurred. If for any reason, ASN determines that the location of the exhibition should be changed, no refund will be made, but ASN shall assign to the exhibitor, in lieu of the original space, such other space as ASN deems appropriate and the exhibitor agrees to use such space under applicable rules and regulations. ASN shall not be financially liable or otherwise obligated to the Exhibitor in the event the exhibition is canceled, postponed, or relocated, except as provided herein.

## 23. TRADEMARKS

ASN will be held harmless for any trademark, trade name,

copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. No exhibitor may use the American Society for Nutrition's name or logo(s) without the written consent of ASN.

## 24. VIOLATIONS

ASN may at its discretion take away all or part of future exhibiting privileges for violations of the Rules and Regulations. In addition, violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of the American Society for Nutrition forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to American Society for Nutrition all monies paid or due. Upon evidence of violation, ASN may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that ASN may incur thereby.

## 25. SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

## 26. CONTACT

For more information, please contact the American Society for Nutrition Exhibit Management at:

9211 Corporate Blvd., Suite 300, Rockville, MD 20850

Phone: 240-428-3613

Email: [gcourtney@nutrition.org](mailto:gcourtney@nutrition.org)



**CONNECT & DISCOVER**

SCIENCE STAGE    FOOD

**THE Hub**

ASN LIVE!    POSTERS

EXHIBITS    POSTER THEATER

**NUTRITION 2020**

**Complimentary lunch is provided for Nutrition 2020 attendees Sunday and Monday in The Hub!**



# SUPPORT AND ENGAGEMENT OPPORTUNITIES

## Educational Support Opportunities:

ASN accepts educational grants to support the educational program. Content and speakers are determined by ASN's Scientific Program Committee. Educational grants will be acknowledged in the meeting program and on conference signage. Check the meeting website for program updates. A list of sessions and confirmed faculty is available upon request. If your company or organization considers educational grants, kindly let us know. ASN will gladly complete and submit any necessary grant request paperwork or documentation.

## Nutrition 2020 Opening Reception: \$30,000 from Multiple Supporters

Your company will be recognized prominently as the supporter of the Opening Reception on signage in the expo hall. The Opening Reception is sure to be a popular event for everyone at Nutrition 2020. As a traffic builder for exhibitors, attendees will receive a ticket from your exhibit booth for a signature cocktail developed specifically for the conference. Or, your company may customize a signature cocktail or food item for attendees using your ingredients (additional fees apply).



## Promotional Support Opportunities

Nutrition 2020 shines the spotlight on the field of nutrition science. This event will convene 3,500+ thought leaders, researchers and clinicians dedicated to improving human health through nutrition science and application...all of whom need products and services like yours. It is an opportunity not to be missed!

Stand out from the competition and optimize your exposure by selecting the perfect combination of marketing and promotional activities that will enhance your presence and visibility at the conference.

- Maximize your corporate or brand exposure
- Showcase your scientific research
- Increase your booth traffic or special event attendance
- Promote innovations in your products and services



**"I am looking forward to learning more at Nutrition 2020!"**

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## PROMOTIONAL OPPORTUNITIES

### Tote Bags \$15,000\*

Have your company name prominently displayed on the official Nutrition 2020 tote bag. Provided to each attendee onsite, the tote bag will generate repeated visibility for the supporting company during and after the conference. The sponsor(s) will also be permitted to include a preprinted insert in each tote bag as well.

\*Exclusive sponsorship fee. Up to two sponsors may share the tote bag sponsorship at \$7,500 each.

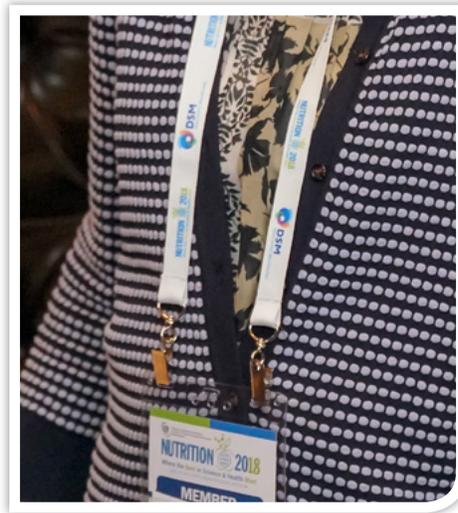


### Exhibit Hall Aisle Signs \$7,500

Showcase your company logo on ALL Exhibit Hall aisle and directional carpet signs. The aisle signs are hung from the ceiling and are highly visible throughout the Exhibit Hall. Your exhibit booth's aisle sign can also be in your corporate color. Carpet sticker signs will be at each aisle at the front of the Exhibit Hall. Your custom graphics will appear on each aisle sign.

### Lanyards \$10,000

Place your company logo along with the Nutrition 2020 logo on the official lanyard of the conference. Worn by all attendees, your brand will be highly visible throughout the meeting.



### Directional Signage \$5,000

Include your company graphics and logos on four Nutrition 2020 directional signs located outside of the educational sessions. These signs measure 1 meter wide x 3 meters tall. Supporter graphics will be included on each sign.



### Recharge Stations \$7,500

Offer a quick "jump start" for attendees' mobile devices, laptops, and tablets. Two charging areas— one within and one outside the expo hall—will provide an opportunity to recharge.

The stations will be exclusively branded by the supporting company. We can get creative with the names of these stations as well to incorporate your company/product name. Supporter benefits include:

- Custom graphics and signage at charging stations
- 1 floor sticker
- Supporter acknowledgement on website, signage, and mobile app

### Abstracts on USB \$8,500

Supporter will have company logo on unique wallet sized card that includes a separate flash drive with the Nutrition 2020 abstracts. This is an excellent booth traffic builder as attendees will be required to stop by your booth to get one.



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## Lunch in the Exhibit Hall

### Price varies by quantity

Meeting attendees look forward to the lunch break in The Hub. Help attendees refuel mid-day by sponsoring lunch vouchers. Have your company/product name and logo printed on the vouchers provided to each Nutrition 2020 attendee with their registration.

## Coffee Break

### \$7,500 per station

For a popular morning break between sessions, your company will be prominently promoted and featured as the sponsor for that day. Sponsor can distribute literature or company information (snacks require an additional charge) at your station.



## Escalator Decals

### Price varies by location

Supporter receives corporate or product branding on selected escalator bank in the convention center or host hotel. This is an excellent way to reach attendees as they move about the convention center at Nutrition 2020.

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## Staircase Clings

### Call for pricing

Your company's message will be highly visible on the front-facing portion of the stairs located in the convention center outside of educational sessions as attendees travel to and from sessions at Nutrition 2020.

## Window Clings/Banners

### Price Varies by location and size

Have your company name and/or brand(s) highly visible to Nutrition 2020 attendees with window clings and banners. Spaces are available in prominent locations at the convention center and along the highly trafficked areas between the host hotel and the center. Call for options and availability.

## Water Bottles

### \$5,000

Supporter will have rights to provide preprinted branded water bottles for distribution to attendees. Water stations are located throughout the convention center. Supporter will be recognized on website, signage, and mobile app.

## Bag/Poster Check

### \$5,000

Make life easier on meeting attendees by offering a place for them to stash their belongings. Supporter name/logo will be featured on signage and in program. You can promote this wonderful service from your booth or special event.

## Floor Clings

### \$4,000

Floor clings lead attendees from the Exhibit Hall entrance to your booth. These stickers will feature your custom graphics along with the Nutrition 2020 logo. This package includes a total of five floor clings, with an approx. size of 2' x 2'.



## Column Wraps

### \$3,000 - \$5,000 each

Column wraps allow for custom advertising graphics. These wraps are placed in strategic locations outside of the educational sessions throughout the Convention Center for maximum visibility.



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**PROMOTIONAL OPPORTUNITIES** *(continued)*

**“You Are Here” Locator Displays (2 available)**

**\$3,000 each**

Located at high traffic areas throughout the convention center, the displays provide a quick view of the conference center layout and identify locations of various meeting rooms, expo hall, and services. As a sponsor, your custom graphics are on the lower display panel (approx. 3’ x 8’).

**Hotel Room Keys**

**\$3,000**

Supporter will have the rights to place your custom graphics on room keys at the official Nutrition 2020 hotel. Additional hotel fees and production costs apply.



**Exhibit Hall Aisle Benches (6 available)**

**\$1,500 each**

Place your branding on the back of park-style benches along the main aisles in the Exhibit Hall. This branded panel is approximately 2’ tall by 4’ wide.

**“Enjoy A Cup On Us” Costs vary by quantity**

Supporter will receive \$5 vouchers at your exhibit booth, redeemable only at the Washington State Convention Center’s onsite concessions towards coffee or a beverage of their choice. Includes:

- A predetermined number of vouchers printed with your company name and booth number.
- One-time eBlast promotion to invite attendees to pick up voucher at your booth, prior or during Nutrition 2020.

**Nutrition 2020 Expo Scavenger Hunt**

**\$1,500 per stop**

The Expo Scavenger Hunt is a fun and effective way to get traffic to exhibitors’ booths. Attendees will use their Nutrition 2020 app to visit booths designated as a stop on the Scavenger Hunt. Using their phone/mobile device, they will scan a QR code at each stop, answer a question provided by the exhibitor, and accumulate points towards ASN prizes. It’s an excellent way to build booth traffic and engage with attendees in Seattle. Reserve your stop on Scavenger Hunt today. A minimum of five sponsors is required for this opportunity.

**ASN Awards/Competitions**

ASN fosters the career development of young investigators to improve the



field of basic, clinical, translational and public health nutrition science research. Awards present an excellent opportunity for your company to support these early career professionals.

**Graduate Student Research Award Competition**

**\$5,000**

Challenges graduate students in nutrition by providing a special oral session in which they compete in presenting their research findings.

**Clinical Emerging Leaders Award Competition**

**\$5,000**

Promotes interest in clinical and human nutrition. Candidates must be ASN member graduate students or medical trainees who have not yet received a doctoral research degree.

**Global Nutrition Council Student Prize Competition**

**\$4,000**

Promotes interest in international nutrition. Candidates must be members of ASN’s International Nutrition Council, with priority given to graduate students at universities in low-income countries.

**Translational Research Award Competition**

**\$5,000**

Encourages young professionals to succinctly translate their research findings to various audiences.

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## Travel Awards and Scholarships for Nutrition 2020

**Nutrition 2020's** audience includes rising leaders in the field – undergraduate, graduate and medical students and early career professionals from around the world. ASN seeks external support for travel awards and scholarships to recognize accomplishments and foster the professional development of all career stages by assisting them with travel to Nutrition 2020. This is an excellent way to engage with targeted audiences while showing your support of colleagues throughout the nutrition community.

Funding is being sought to offer the following awards:

### Trainee Travel Awards

Provides travel support to ASN Trainee members (students and postdoctoral fellows) whose first-author abstracts submitted to Nutrition 2020 are deemed outstanding.

**10 awards @ \$1,000 each**

### Early Career Faculty Travel Grant

Provides travel grants to young investigators (assistant professor or equivalent) to assist them in attending Nutrition 2020.

**10 awards @ \$1,000 each**

### Minority Scientist Travel Award

Provides travel support to eligible underrepresented minority (URM) scientists, including trainees and early-career faculty members.

**10 awards @ \$1,000 each**

## Nutrition 2020 Scholarships

Funding is also sought for scholarships to allow nutrition and other healthcare professionals to attend Nutrition 2020. These popular opportunities can be targeted to audiences such as dietitians, medical students, MDs, etc. and can be focused geographically. Sponsors will be prominently acknowledged and can have the ability to interact with those receiving scholarships onsite for photos.

### Undergraduate Faculty Awards

Provides travel support to undergraduate faculty to assist them in attending Nutrition 2020.

**5 awards @ \$1,000 each**

### Mid-Career Travel Grants

Provides travel support to mid-career professionals to assist them in attending Nutrition 2020.

**10 awards @ \$1,000 each**

### International Investigator Travel Awards

Provides travel support for investigators, including trainees and early-career faculty members, residing outside North America.

**10 awards @ \$2,000 each**

## Print Advertising

There are several options to utilize print advertising for your marketing message, booth announcements, special event/satellite symposia invitations, employment opportunities, etc. at Nutrition 2020.

### Exhibitor Directory & Event Guide

Nutrition 2020 Exhibitor Directory and Event Guide is distributed to each attendee. The exhibitor directory section lists all exhibitors, their products, services, and brand names (as provided by individual exhibitors). Attendees use this to navigate the Exhibit Hall, and also as a year-round reference guide for finding vendors and collaborators. The event guide section lists all satellite symposia, and schedules for the Nutrition 2020 Main Stage and the ePoster theater which will help attendees find these events that take place during the busy three days of the meeting.

Contact Griff Courtney at [gcourtney@nutrition.org](mailto:gcourtney@nutrition.org) for additional details and rates.

### Tote Bag Insert \$3,500

Take your message directly to attendees by placing your company's pre-printed flyer in each conference tote bag. This is an excellent way to ensure your message reaches all attendees.

### Hotel Room Drop Call for Pricing

Have your company's preprinted literature or product sample delivered to each attendee's room in the host hotel. An additional hotel fee per room will apply.

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## PROMOTIONAL OPPORTUNITIES *(continued)*

### Program-At-A-Glance Advertising

Distributed to every attendee, the Program-At-A-Glance contains high-level information for the meeting, including a schedule of events, session listings and meeting room locations.



**BACK COVER AD**  
**\$5,000**

**INSIDE FRONT COVER OR INSIDE BACK COVER**

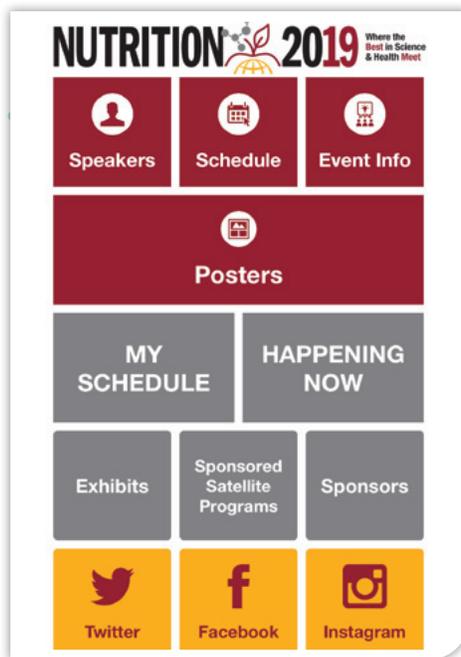
\$4,000

### Digital Advertising

There are several options to utilize digital advertising for your Nutrition 2020 marketing message. Other opportunities for digital advertising at the Washington State Convention Center may also be available. Please contact Keith Dillon, Chief Engagement Officer at 240-428-3601 or [kdillon@nutrition.org](mailto:kdillon@nutrition.org)

### Nutrition 2020 Mobile App **\$10,000**

The Nutrition 2020 mobile app provides useful information for attendees including the conference schedule, exhibitor directory and other general information. The mobile app will be heavily promoted 30 days in advance of the event and throughout the show. Attendees and exhibitors will be encouraged to download this useful tool to navigate Nutrition 2020. Supporter will receive a splash screen and recognition prominently placed in non-educational tabs and sections of app.



### WiFi

**\$15,000**

This opportunity keeps your company front and center with attendees as they utilize the Internet via WiFi in the convention center. Supporter will receive an initial login splash screen and the WiFi passcode can be your company or product name.

### Eblasts

**\$5,000 per Eblast**

ASN will send your custom message to Nutrition 2020 attendees via an eBlast. ASN will work with supporter to determine delivery timeline and develop messaging. This is an excellent way to invite attendees to your booth or events held at Nutrition 2020.

**“Nutrition 2019 provided the perfect opportunity to reach scientists actually doing the cutting-edge research in nutrition today!”**

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## Non-CE/CME ASN Events

### ASN Walking Challenge Sponsorship starts at only \$10,000

Engage with the nutrition community and promote healthy lifestyles by supporting the ASN Walking Challenge. Attendees will register to compete in a meeting-long competition to see who takes the most steps. Participants can use their own fitness trackers or pick one up onsite. "Scan in" kiosks will be available for participants to receive current results. Cumulative results will be posted on video screens, and top steppers will be recognized. Supporter will be prominently displayed in app, leaderboard, webpage. Your booth can also be incorporated into this challenge to drive traffic.

### Fellows and Past Presidents Luncheon \$5,000

This prestigious event honors luminaries in the field of nutrition – ASN Fellows, the highest honor that the Society bestows; Past-Presidents, high profile leaders in the nutrition community; and 50-year members. Attendees purchase tickets to the luncheon, and your support helps offset the costs of this popular event. Recognition at the event and the ability to attend is included.



### Sports Nutrition and Performance Research Community Networking Event \$10,000

Recognizing the growing number of researchers with an interest in sports nutrition and performance, ASN once again will conduct a networking event to build this scientific community. This event will be held in partnership with the Collegiate and Professional Sports Dietitian Association and scientists doing research in protein, energy and macronutrient metabolism and other related areas will be invited to attend. Researchers will meet practitioners who are translating findings into practice and learn how they can best collaborate to advance the field.



### Commuter Lounge \$10,000

The Commuter Lounge offers those attendees commuting daily to Nutrition 2020 with a relaxing reprieve away from the hustle and bustle of the conference. The suite offers access to WiFi in order to tackle important deadlines while still participating in the scientific sessions. Sponsors have the opportunity to display company specific signage and/or materials in the lounge as well as product placement/display pending facility approval. This is an excellent way to show your appreciation and support for the Nutrition 2020 attendees from the local host area of Seattle.

### Emerging Leader Poster Competition \$10,000

This popular program recognizes the highest quality research presented by students and young investigators at ASN's Scientific Sessions. The program aims to bring visibility to the good work being done by future leaders in nutrition science. This competition attracts an enthusiastic, packed crowd!

### Sunrise Bootcamp \$10,000

Attendees can join their colleagues for a sunrise exercise session hosted by personal trainers. Your support provides exclusive branding on all conference pre-conference marketing onsite signage. Giveaways can also be provided by supporter.

**"Nutrition 2019 was amazing in integrating nutrition across the cell to society spectrum!"**

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## PROMOTIONAL OPPORTUNITIES *(continued)*

### Global Nutrition Council Reception:

**\$15,000**

This popular event that convenes the global nutrition community provides opportunities for interaction among young and senior investigators. This is an excellent opportunity for your company to show your involvement and support of the global nutrition community.



### Networking Events

**\$5,000**

Faculty members from nutrition, food science and other related biomedical sciences value the opportunity to gather to share successes, challenges and innovations in undergraduate and graduate education. This community continues to grow each year, and ASN hopes to offer expanded events with corporate support.



### Research Interest Groups **\$2,500-\$10,000**

ASN's Research Interest Sections (RIS) are vibrant scientific communities that are vital to advancing nutrition science. The sections conduct a variety of activities such as hot-topic discussions, mentoring session, and other networking events. Support levels vary depending on type of function. We would be delighted to review upcoming plans with you!

Below are ASN's current Research Interest Sections:

- Aging and Chronic Disease
- Carotenoid and Retinoid Interactive Group (CARIG)
- Climate/Environment, Health, Agriculture and Improved Nutrition (CHAIN)
- Community and Public Health Nutrition
- Diet and Cancer
- Dietary Bioactive Components
- Energy and Macronutrient Metabolism
- Experimental Animal Nutrition
- Maternal, Perinatal and Pediatric Nutrition
- Nutrient-Gene Interactions
- Nutrition Education and Behavioral Science
- Nutrition Translation
- Nutritional Epidemiology
- Nutritional Immunology and Inflammation
- Nutritional Microbiology
- Obesity
- Sports Nutrition and Human Performance
- Vitamins and Minerals

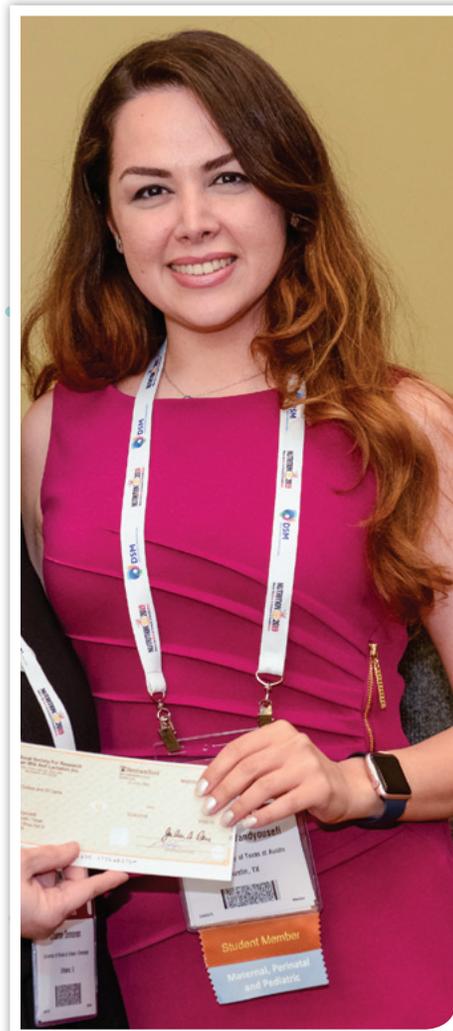


### ASN Speed Mentoring Event

**\$5,000**

*An event of ASN's Student Interest Group (SIG) and Early Career Nutrition (ECN) Interest Group*

This vibrant event is similar to the concept of speed dating and allows students an opportunity to speak with mentors from a variety of sectors (academia, industry, government, etc.) and gain insight into a variety of career paths. Students have the chance to rotate through several groups of mentors and participate in open networking, as well.



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**Nutrition 2020 Main Stage Presentations:**

**20 minutes    \$2,000 – For profit**  
**\$1,500 – Academia, Non-profit**

The Hub will again be the heart of Nutrition 2020 with an interactive hall with exhibits, posters, poster theaters, places to meet up, and the Nutrition 2020 Main Stage. It is also the site of our Opening Reception on Saturday, May 30 and the place to grab a complimentary lunch on Sunday and Monday.

*The Main Stage in The Hub* provides exhibitors and sponsors an opportunity to develop and deliver a 20-minute presentation on new research findings and/or protocols/methods on a topic of interest, or a product/service theater-style presentation. Additional guidelines apply and slots are limited. Call today for an application.



**“ASN  
 provides  
 the best  
 conference  
 in our  
 discipline!”**

**ASN Postdoc and Young Professional Networking Event:****\$3,500**

*An event of the Early Career Interest Group*

The ASN Early Career Nutrition (ECN) Interest Group is proud to organize their annual mixer for young professional and postdoctoral members. An honored guest will speak and light refreshments will be served. This is an event designed for our early

career members to network and discuss the challenges and victories associated with embarking on a career in the nutrition and dietetics field.

**ASN’s Students Meet the Fellows:****\$2,500**

Recognition as a Fellow of the Society is the highest honor ASN bestows. This event is an opportunity for our student members to network with Fellows and learn about their distinguished careers in the field of nutrition.



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## PROMOTIONAL OPPORTUNITIES *(continued)*

### Sponsored Satellite Programs

Reach the nutrition science community with events in your own style and format.

#### Symposia Overview

Nutrition 2020 Satellite Programs provide an opportunity for external groups—industry, trade organizations, government, other scientific societies, etc.—to share and discuss research findings with the nutrition science community in conjunction with American Society for Nutrition (ASN) scientific meetings. Satellite Programs provide attendees with additional educational/ informational opportunities.

Satellite Programs are not considered part of the official ASN program, and ASN does not endorse the content presented or their proceedings,

publications, etc. Proposals for Satellite Programs are reviewed by ASN and criteria for acceptance include:

- Programs must be objective and balanced.
- Content must contribute to the field of nutrition science.
- Programs must meet the educational needs of meeting attendees and complement the science program.
- Program descriptions and accompanying materials must be science-based and not promotional in nature.

#### Content and Conduction of Program

- Programs must be objective and balanced; contribute to the field of nutrition science; meet the educational needs of meeting attendees; and complement the science program. Program descriptions and accompanying materials must be science-based and not promotional in nature.
- The program chair must be an ASN member.
- The American Society for Nutrition does not endorse the content presented in Satellite Programs or their proceedings, publications, etc.
- All companies should comply with the PhRMA Code on interaction with healthcare professionals, as listed on [www.phrma.org](http://www.phrma.org).
- ASN reserves the right to accept, reject or condition acceptance, based on ASN's sole discretion, for any reason, which need not be disclosed to the applicant.
- Once the application for a Satellite Programs has been approved by ASN, the event title and content may not change without ASN approval.



**FOR MORE INFORMATION**  
**on Nutrition 2020**  
**Satellite Programs**  
**including**  
**additional guidelines**  
**and availability,**  
**contact:**  
**Keith Dillon, Chief**  
**Engagement Officer at**  
**240-428-3601 or**  
**[kdillon@nutrition.org](mailto:kdillon@nutrition.org).**

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## Dates/Times/Pricing

Non-CE/CME Satellite Programs must be scheduled during the following times. Please note that space is limited; first come, first served.

Date	Time	Sessions Available	Program Type	Fees*
FRI, May 29	8:00 am – 5:00 pm	2	All-Day Program	\$50,000
FRI, May 29	8:00 am – 12:00 pm**	2	Morning Program	\$30,000
FRI, May 29	1:00 – 5:00 pm**	2	Afternoon Program	\$30,000
FRI, May 29	6:30 – 8:30 pm	2	Dinner	\$27,500
SAT, May 30	6:30 – 8:00 am	2	Breakfast Program	\$17,500
SAT, May 30	11:00 am – 1:00 pm	3	Lunch Program	\$27,500
SUN, May 31	6:30 – 8:00 am	2	Breakfast Program	17,500
SUN, May 31	12:15 – 2:15 pm	3	Lunch Program	\$27,500
SUN, May 31	6:30 – 8:30 pm	2	Dinner	\$27,500
MON, June 1	6:30 – 8:00 am	2	Breakfast Program	\$17,500
MON, June 1	12:15 – 2:15 pm	3	Lunch Program	\$27,500
MON, June 1	6:30 – 8:30 pm	2	Dinner	\$27,500
TUE, June 2	6:30 – 8:00 am	2	Breakfast Program	\$17,500
TUE, June 2	12:45 – 2:45 pm	3	Lunch Program	\$27,500

\*ASN Sustaining Partners receive a 10% discount off fees.

\*\* Half day program availability subject to number of full day programs confirmed.

Times and availability are subject to change.

External groups/satellite organizers interested in conducting a Non-CE/CME Satellite Program must complete an application form and include a complete program

description and agenda for review and approval. Application forms and a complete list of sponsored symposia regulations that apply can be obtained by contacting Keith Dillon, Chief Engagement Officer at 240-428-3601 or [kdillon@nutrition.org](mailto:kdillon@nutrition.org).



## Pricing Includes:

The following items are included with the program fee:

- Recording of the satellite for online viewing on ASN website
- Promotion of program on ASN's website, in printed conference materials and to pre-registered conference attendees
- Standard audio-visual set
- Function space
- One (1) professionally-made promotional sign (produced by ASN) outside the room in which the event will take place
- Pre-registration site to help gauge interest in program

## The fee DOES NOT include:

Note: ASN can coordinate some of these items for an additional fee (see below).

- Speaker registration\*
- Speaker honoraria
- Food/beverage expenses
- Meeting agenda/handouts or distributing and preparation of materials.
- Onsite registration services

\*All satellite program speakers need to have a full-conference registration or a one-day registration. No "passes" will be provided to satellite speakers.



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## PROMOTIONAL OPPORTUNITIES *(continued)*

### Non-CE/CME Satellite Program Services Available at an Additional Cost:

Must be reserved by April 1, 2020

- Onsite badge scanning for attendance tracking (\$500)
- Provision of speaker honoraria and travel reimbursement (to include revenue reporting to IRS) (\$2,500)
- Facilitation of the necessary program guidelines, review and compliance to provide CPE credit for dietitians (RDs). In order for CPE credits to be provided for dietitians for Non-CE/CME Satellite Programs, a final agenda and curriculum vitae for each speaker must be provided by April 1, 2020. (\$2,000)
- Extended session marketing services including, but not limited to:
  - Dedicated e-blasts to ASN members (\$5,000)
  - Digital advertising (Call for details and options.)
  - Exhibitor Directory & Event Guide (Ad prices vary. Call for rate card.)
- Publishing the results of a symposium as an ASN (American Society for Nutrition) journal supplement places them directly in front of the professionals who need to see them. There are four ASN publications that accept proposals for supplements: The American Journal of Clinical Nutrition, The Journal of Nutrition, Advances in Nutrition and Current Developments in Nutrition. Read by an international audience of research scientists, physicians, and dietitians, these prestigious journals are published on behalf of the ASN by Oxford University Press (OUP). OUP's commitment to the highest standards of quality and service means that the publication process is professional and efficient. The necessary support and guidance is available at every stage.

Supplement proposals should be submitted before the symposium and are subject to editorial acceptance following a peer review process. Manuscripts must be submitted within four months of the meeting date. More information can be found in this OUP video and questions may be directed to Gina Farago, [gina.farago@oup.com](mailto:gina.farago@oup.com).



## Affiliate/Exhibitor Events and Meeting Space

ASN affiliate groups and exhibitors may request meeting space at Nutrition 2020. These events are defined as:

*Invitation only, not open to all Nutrition 2020 attendees.*

Any event affecting Nutrition 2020 attendees, including exhibitor staff, scheduled outside of the official ASN program, including but not limited to:

### Type of Function(s):

- Committee/Board Meeting
- Hospitality Suite
- Advisory Board/Investigator Meeting
- Breakfast, Lunch, Reception/Dinner - Social Functions
- Sales Training (Exhibitor)
- Society Meeting
- Staff/Company Meeting
- Study Group
- Task Force

All requests for meeting/function space and/or requests to hold outside events must go through the ASN meetings Department. This includes any function held outside ASN designated space. Additional rules and guidelines apply. Please contact ASN's Meeting Department at 240-428-3608 or email [meetings@nutrition.org](mailto:meetings@nutrition.org) for a copy of the Nutrition 2020 Meeting Request Form and Application.



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