

Baltimore
Convention Center
Baltimore,
Maryland

JUNE 8-11, 2019

NUTRITION 2019

Where the
Best in Science
& Health
Meet



EXHIBITOR &
SUPPORTER
PROSPECTUS



American
Society for
Nutrition

www.nutrition.org/N19 for up-to-date meeting information

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NUTRITION 2019

Where the Best in Science & Health Meet

ACCESS the greatest minds in nutrition science and practice. More than 3,600 attendees are expected at Nutrition 2019!

SHOWCASE new technologies, products and innovative nutrition solutions and programs. Gain valuable insights from an influential, global audience.

NETWORK with scientists, policy-makers, physicians, dietitians and nurse leaders in nutrition science. Create connections in an exclusive environment you can't find at any other nutrition conference.

MORE THAN 90% of attendees agreed: Nutrition 2018 delivered THE latest research and advances in nutrition science and practice.



NUTRITION 2019

is an immersive nutrition experience offering the greatest minds in nutrition science and practice, superior research, interactive exhibits, new technology and opportunities for networking in a welcoming environment.

NUTRITION 2019

is the premier global platform for researchers, clinicians, public health professionals and other stakeholders interested in the advancement and application of nutrition science. Our all-inclusive, interactive model for sharing research will feature basic, translational, clinical and population science. Attendees will learn, network and connect while advancing nutrition science to improve global health.



American Society for Nutrition

The American Society for Nutrition (ASN) convenes the world's top researchers, clinicians, public health professionals, industry and other stakeholders to advance our knowledge and application of nutrition for the sake of humans and animals.

Our 7,000 members in more than 80 countries work in academia, practice, government, industry and other settings.

ASN promotes collaboration among investigators and practitioners in nutrition, medicine and related fields of science, and encourages the creation, translation and dissemination of nutrition knowledge.



Nutrition 2019 features 7.5 hours focused on Hub activities with limited simultaneous programming.



Who Will Attend?

NUTRITION 2019 will convene top scientific researchers, practitioners, global and public health professionals, policy makers and advocacy leaders, industry, media and other related professionals to advance nutrition science and its practical application.

Our audience will include:

- **Scientists involved with basic, clinical, global health, public health, population and/or translational research**
 - Principal investigators
 - University/medical school faculty and department heads
 - Industry scientists
 - Government scientists
 - Researchers from other independent institutes and foundations
 - Postdoctoral fellows
 - Graduate students
- **Food scientists**
- **Clinicians**
 - Physicians
 - Dietitians/nutritionists
 - Nurses
 - Physician assistants
 - Pharmacists
- **Leaders from international nutrition societies and other scientific and medical organizations**
- **Policy makers and administrators**
- **Industry professionals**
- **Community health educators**
- **Nutrition journalists, bloggers and other media representatives**

Past ASN Annual Meeting Attendance at Experimental Biology	
2017 CHICAGO	2,974
2016 SAN DIEGO	2,785
2015 BOSTON	3,051

Nutrition 2018 Record Breaking Attendance
3,617



▶ **42%**

of NUTRITION 2018 attendees were first time attendees to ANY ASN meeting

▶ **70 to 1**

Attendee to Exhibitor Ratio

Nutrition 2018 Attendee Demographics

Career Stage	Affiliation	Focus of Work	Geographic
Scientists & Clinicians 68%	University 71%	Basic Science 23%	Domestic 74%
Students 23%	Industry 11%	Clinical Research/ Practice 25%	International 26%
Early Career 8%	Government 7%	Epidemiology 14%	
Retired 1%	Non Profit 5%	Global Nutrition 13%	
	Other 6%	Community/ Public Health 11%	
		Education 5%	
		Translation 5%	
		Other 5%	



The center of activities at Nutrition 2019 is The Hub.

Home to exhibits, posters, educational venues, refreshments and more, The Hub is the place to connect at Nutrition 2019.

CONNECT & DISCOVER

NUTRITION 2019

How We Drive Attendees to The Hub:

- Nutrition 2019 features 12.5 hours focused on Hub activities with limited simultaneous programming
- Our Welcoming Reception is a packed, energy-filled event
- All poster sessions and two Poster Theaters are in The Hub
- Collaborate @ Science Stage is an educational venue within The Hub
- Meet ASN leaders and network at ASN Live!
- Our Career Center offers resume critiques and career connections
- A Scavenger Hunt is a game attendees play to visit booths and win daily prizes
- Free lunch is provided Sunday and Monday in The Hub

▶ MORE THAN 95% OF NUTRITION 2018 ATTENDEES VISITED THE HUB.

NUTRITION 2019



JUNE 8-11, 2019
BALTIMORE, MD

MORE THAN
60%

OF VISITORS SPENT
AT LEAST 3 HOURS
IN THE HUB WITH
20% DEVOTING 6
OR MORE HOURS!

Why Exhibit?

A main attraction of **NUTRITION 2019** is a dynamic expo area featuring interactive exhibits, networking pavilions, career services and ASN Live! for special programming events.

At NUTRITION 2019 you will get:

Access

Unprecedented reach to key opinion leaders, researchers, practitioners, faculty and policy-makers in the U.S. ASN's members comprise dietary guideline committees, regulatory work groups, expert panels and editorial boards of the nutrition field's top ranked journals.

Brand Awareness

Ensure that your company name and product is prominent with nutrition scientists and practitioners.

Lead Generation

Obtain new customers for your products and services.

Policy Insight

Discover new issues that the nutrition industry is facing in the policy arena.

Research-Based Education

Gain access to ALL educational sessions to get the latest updates in nutrition science.

Product Sampling & Demonstrations

Give your clients and potential customers sampling and demonstrations of your products.

A Chance to Study the Competition

Find out what new products and services are being offered in nutrition science and practice.

Science Dissemination

Share and discuss the latest science and research findings on your products and services.

Collaboration

Demonstrate your products or services and gain valuable insights from a global audience.





Who Should Exhibit?

NUTRITION 2019's expo in The Hub will complement the scientific program and clinical sessions, allowing participants to examine and evaluate the latest equipment, products and services for use in nutrition research and practice. Any company or organization with an interest in the field of nutrition should plan to attend.

Categories of products and services include the following:

- Activity monitoring
- Animal models and animal care supplies
- Bariatric surgery
- Behavioral research equipment
- Biologicals
- Biosensors
- Body composition analyzers
- Calorimeters
- Commodity boards
- Computer software and services
- Continuing education
- Data acquisition equipment
- Dietary assessment tools
- Dietary products
- Dietary supplements
- Education materials/teaching aids
- Enteral/parenteral nutrition products and equipment
- Exercise and fitness equipment
- Food and beverage products
- Food delivery systems
- Food management
- Food prep equipment
- Healthcare products
- Ingredients
- Laboratory equipment and supplies
- Lifestyle management
- Market research
- Menus and cookbooks
- Metabolic devices/testing systems
- Non-profit organizations and NGOs
- Pharmaceuticals
- Protein and gene analysis services
- Publishers
- Research services, models and products
- Training programs
- Universities and more!



All poster sessions and two Poster Theaters are in The Hub

Previous ASN Exhibitors and Supporters

Join our growing list of partners!

Abbott Nutrition
Academy of Nutrition and Dietetics
Ajinomoto Co., Inc.
Alliance for Potato Research & Education
AlluLite Nutrition
Almond Board of California
American Beverage Association
American Institute for Cancer Research
American Pulse Association
American Society for Parenteral and Enteral Nutrition
Archer Daniels Midlands Company
Atkins Nutritionals, Inc.
Bariatric Nutrition Corporation
Bayer Healthcare
Beech Nut Nutrition Company
BESO Biological Research, Inc.
BioFortis Clinical Research
Bio-Serv
California Walnut Board & Commission
Cambridge Isotope Laboratories, Inc.
Campbell Soup Company
Canned Food Alliance
Cargill, Inc.
Chobani, LLC
ChromaDex Inc
Coca-Cola Company
Columbus Instruments
Corn Refiners Association
Council for Responsible Nutrition
Dannon Company, Inc.

Danone Institute International
Danone North America, Public Benefit Corporation
Danone Research
Del Monte Foods
Department of Clinical Nutrition, Rush University
Department of Dietetics & Nutrition - FIU
do Terra, Inc.
DSM Nutritional Products, LLC
Dupont Nutrition & Health
Dyets, Inc.
Egg Nutrition Center
Elsevier
Envigo Teklad Diets
FIEN, LLC
Fresenius Kabi
Frontiers in Nutrition
Functional Formularies
General Mills
Gerber Foundation
GI Labs
GMO Answers
HarvestPlus
Hass Avocado Board
Herbalife Nutrition Institute
HHS/Office of Disease Prevention & Health Promotion Ingredient

Human Metabolome Technologies America, Inc.
InBody Co., Ltd.
INC International Nut & Dried Fruit Council
International Bottled Water Foundation
International Society for Research in Human Milk and Lactation
Johnson & Johnson
Kellogg Company
Kraft Foods
KGK Science
Longevity Link Corporation
Malaysian Palm Oil Board
Mars, Inc.
Maryland University of Integrative Health
McCormick Science Institute
Mead Johnson Nutrition
Mlcronutrient Forum



Previous ASN Exhibitors *continued*

Mondelez International, Inc.
Monsanto Company
National Board of Physician Nutrition Specialists
National Cattlemen's Beef Association
National Confectioners Association
National Dairy Council
National Osteoporosis Foundation
Nestlé Nutrition Institute
Nestlé Nutrition
NIH Office of Dietary Supplements
Nutrition Day in the US
Nutrition.gov
Ocean Spray & Ocean Spray Cranberries, Inc.
Oxford University Press
PepsiCo
Pfizer, Inc
Pharmavite, LLC
PMI LabDiet
Proliant Health and Biologicals
Pulse Canada
QOL Medical, LLC
RB
Real Food Blends
Research Diets, Inc.
Ricochet Nutrition
Sabra Dipping Company
Sight and Life Foundation

Sight and Life
Sigma Tau Pharmaceuticals
Soy Nutrition Institute
Tate & Lyle
The Nutrition Society
The Oley Foundation
The Sugar Association
Tomato Products Wellness Council
Tufts University - Friedman School of Nutrition Science and Policy
U.S. Farmers & Ranchers Alliance
University of Hawaii
University of New England
US Food & Drug Administration
USA Dry Pea & Lentil Council/
American Pulse Association
USAID SPRING Project
USDA Agricultural Research Services
USDA Center for Nutrition Policy & Promotion
Yakult USA, Inc.

“Any company or organization with an interest in the field of nutrition should plan to exhibit!”

Collaborate @ Science Stage is an educational venue within The Hub

CONNECT & DISCOVER



NUTRITION 2019



Exhibitor Information

The expo hall is an integral part of Nutrition 2019.

Don't miss out on the opportunity to demonstrate your products/services to more than **3,600** attendees.

Exhibit Hours:

INSTALLATION

Friday, June 7 8:00 am – 5:00 pm

Saturday, June 8 8:00 am – 12:00 pm

BOOTH INSPECTIONS

Saturday, June 8 3:00 pm

EXHIBIT HALL OPEN (*Expanded Hours for 2019!*)

Saturday, June 8 5:30 pm – 8:00 pm
Welcome Reception
in Exhibit Hall

Sunday, June 9* 10:00 am – 3:00 pm

Monday, June 10* 10:00 am – 3:00 pm

*Limited simultaneous programming hours and complimentary lunch from 12:00 pm – 2:00 pm

DISMANTLE

Monday, June 10 3:00 pm – 8:00 pm



Nutrition 2018 Enjoyed High Impact Coverage from These Media Outlets:



Expect Even More for
Nutrition 2019!

NUTRITION 2019



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BALTIMORE, MD

Floorplan

Booth Reservation Procedure

STEP 1

Go to www.nutrition.org/N19

STEP 2

Choose an available booth. (If you wish to combine booths, please contact the Exhibits Sales Manager.)

STEP 3

Rent the booth online



Exhibitor Benefits & Pricing

All booths are standard 10'x 10' units or multiples thereof (minimum rental).

Pricing

STANDARD RATE **\$3,300**

NON PROFIT/UNIVERSITY RATE **\$2,500**

CORNER FEES

\$200 fee applies to any corner linear booth space.

The following type of booths are not allowed.

- Endcaps
- Cross-aisle linear booths
- Peninsular booths

Exhibitor Benefits

Registration

- 2 complimentary full conference staff registrations per 10'x10' booth; this registration allows access to ALL sessions and receptions. *
- 2 complimentary exhibit hall only staff registrations per 10'x10' booth; this registration allows access to ONLY the exhibit hall

12.5 exhibit hall hours, of which 6.5 hours have limited simultaneous programming.

Booth:

- Complimentary 7" x 44" ID sign with company name and booth number.
- Draped back wall and side rails.
- 24-hour perimeter security services.
- Carpet is required (not provided-see service kit for pricing. Also — electrical, furnishings, etc. are not included in the booth rental fee.)

Promotion:

- Use of the official Nutrition 2019 event logo in your marketing materials, upon signature of our Logo Request form
- Company name, description, product, and brand name listing in onsite Exhibitor Directory, given to each attendee
- Company name and description listing in mobile app, available to each attendee
- Press room/media kit placement

Attendee lists:

- Ability to rent the Nutrition 2019 pre-show attendee list. (mailing addresses only)
- Ability to rent lead retrieval unit
- Complimentary one-time use of the post-show attendee list. (mailing addresses only)





Exhibitor Benefits & Pricing *continued*

Exhibitor Personnel Registrations

*Full conference exhibitor badges are reserved for exhibitor staff and only allow entrance to all educational sessions, receptions (except invitation only receptions) and the exhibit hall. None of these aforementioned registrations include CE/CME credit. All representatives who require CE/CME credit must register at regular conference rates. Badges are nontransferable.

Booth Payment Terms

- 50% deposit payment is required with the booth rental.
- 50% final payment is required on January 2, 2019
- Booth rentals before January 2, 2019 can include either a 50% deposit or the full amount.
- Booth rentals received after January 2, 2019 must include the full payment.
- THE FOLLOWING PAYMENT OPTIONS WILL BE ACCEPTED:
 - Amex
 - Visa
 - MasterCard
 - Check (payable to ASN)
Mail Check to: American Society for Nutrition
PO Box 600
White Marsh, MD 21162

Cancellation Policy & Fee

Any exhibitor who cancels all of purchased booth space on or prior to January 2, 2019, will forfeit and pay to ASN, as liquidated damages, a sum of money equal to 50% of the full price of said exhibitor's booth space. Any exhibitor who cancels all of their booth space after January 2, 2019 will forfeit and pay to ASN, as liquidated damages, a sum of money equal to 100% of the full price of said exhibitor's booth space. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount set forth above, regardless of whether Show Management enters into a further lease for the space involved. Cancellation requests must be submitted in writing to the Exhibits Manager.

Space Reduction Policy & Fee

Should an exhibitor reduce the size of its contracted booth space on or before, January 2, 2019 the cancellation policy and fee will be assessed by ASN for the undesired booth space. After January 2, 2019, an exhibitor is permitted to reduce the size of their contracted space; however, no refunds will be given and there will be no service charge. Show Management has the right to reassign the exhibitor to a different booth space based on revised size requirements. Space reduction requests must be submitted in writing to the Exhibits Manager.

**Nutrition 2018
opened a world of
nutrition research
to explore.**

NUTRITION 2019 Terms and Conditions

1. ASN EXHIBIT MANAGEMENT

The exhibition is organized and managed by the American Society for Nutrition (ASN). Any matters not covered in these Rules and Regulations are subject to the interpretation of ASN, and all exhibitors must abide by their decisions. ASN permits Exhibit Management to have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with preceding sentence.

2. ASSIGNMENT OF BOOTH SPACE

For Nutrition 2019, exhibitors will first be assigned in Priority Point order by receipt of completed contracts with authorized signatures and full payment. After an initial round of booth assignments by Priority Points, booths will then be assigned on a first-come, first-served basis by receipt of completed contracts with authorized signatures and full payments.

3. EXHIBIT HALL ACCESS

Exhibit Management reserves the right to restrict admittance into the exhibit hall. During installation and dismantle, only approved contractors and exhibitor staff with official ASN badges will be permitted on the exhibit floor. During installation and dismantle, no one under the age of 18 will be permitted on the exhibit floor. During shows hours, only attendees or exhibitors with official ASN badges will be permitted on the exhibit floor.

4. COMPLIANCE WITH MEDICAL/ HEALTH CARE GUIDELINES

ACCME GUIDELINES:

No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or immediately after an education activity certified for credit. Representatives of commercial supporters may attend an education activity, but they may not engage in sales activities while in the room where the education activity takes place. Support of ASN CME activities does not influence booth space assignment decisions.

AdvaMed and PhRMA Codes: Exhibiting companies must comply with the AdvaMed and PhRMA Codes on interaction with healthcare professionals.

Federal, State and Local Laws and Regulations: Exhibiting companies must comply with all federal, state and local laws and regulations, including the provisions within the ACA, FDA regulations, and laws and regulations of the State of Maryland.

5. INSTALLATION AND DISMANTLE OF EXHIBITS

Exhibit Management reserves the right to set installation and dismantle times. These hours are tentative and subject to change by Exhibit Management. If the official exhibit hall schedule changes, all exhibitors will be notified. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows. If erection of any exhibit has not been completed before final inspection, Exhibit Management reserves the right to postpone installation until after the first day's exhibit hall hours are completed. Space not occupied by inspection time may be forfeited by exhibitors and their space may be resold, reassigned or used by the Exhibit Management without refund.

6. DISPLAY AND BOOTH DESIGN

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion. All demonstrators or other promotional activities must be confined to the limits of the exhibit space. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

All booths must be carpeted or covered with approved flooring. Exhibiting companies are responsible for furnishing, carpeting, and cleaning their booths. If booth space is not carpeted by the posted deadline, carpet will be laid by the general services contractor at the exhibitor's expense. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

For linear booths: Booths will include 8' back drape and (2) sidewall drapes. The rear 5' of linear space may contain items less than or equal to 8' in height. Any items, props, signage, or combination thereof located in the front 5' of the booth may not exceed 4' in height, measured from the exhibit hall floor.

For island booths: Island Booth Height maximum is 16' in some parts of the exhibit hall and 20' feet in other parts of the exhibit hall. Please check with the Exhibits Manager to confirm your ceiling height. Full use of the island floor is permitted as long as no component exceeds the 16' or 20' height restriction.

NUTRITION 2019 Terms and Conditions *continued*

Exhibit Management reserves the right to inspect the quality of the appearance of each booth prior to show opening and make a determination on acceptable display and design.

7. CONDUCT & PURPOSE OF EXHIBITS

The purpose of the exhibition is to further the education of meeting attendees through product and service displays and demonstrations. Products or services exhibited must be pertinent to the attendees' professional interest. Exhibit Management reserves the right to restrict sales activities that it deems inappropriate or unprofessional. All exhibits will be to serve the interest of American Society for Nutrition members and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. Exhibit Management reserves the right to request the immediate withdrawal of any exhibit that it believes to be injurious to the purpose of ASN. Exhibit Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. The use of sideshow tactics or other undignified methods considered by ASN to be objectionable are expressly prohibited in the exhibition area and in any meeting room.

8. ELIGIBILITY TO EXHIBIT

ASN reserves the right to accept, reject or condition acceptance, based on ASN's sole discretion, for any reason, which need not be disclosed to the applicant. All outstanding obligations to ASN or to ASN Exhibit Management, by the potential exhibitor, including payment of debts must be fulfilled.

9. HANDOUT MATERIALS, GIVEAWAYS AND PRIZE DRAWINGS

Promotional giveaways and exhibitor prize drawings will be permitted. All hand-out materials are expected to be of professional nature. Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Exhibit Management reserves the right to disallow any material that it believes to be inappropriate.

10. FOOD AND BEVERAGE DISTRIBUTION & SAMPLING

Centerplate is the exclusive food and beverage service provider at the Baltimore Convention Center. All arrangements for the service of food and beverage and catering must be coordinated through Centerplate. Exhibitors sampling products must submit a sampling

authorization form to Exhibit Management and Centerplate for review and approval. Sampling will only be approved for exhibitors who manufacture, process, or distribute products and must take place within their booth. Samples sizes must be a maximum 2 ounce portion for pre-packaged food items or 4 maximum ounces of non-alcoholic beverages. No cash sales of sampled products are allowed. Corkage fees may apply for approved food and beverage samples and are payable to Centerplate.

11. SOUND DEVICES, LIGHTING, AND OTHER PRESENTATION DEVICES

Public address, sound producing, or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibits. Any form of attention-getting devices or presentations of any length must be conducted and contained within the limits of an exhibitor's rented booth space. Such presentations will be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. ASN reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

12. LICENSING

The exhibitor shall be responsible for securing any and all necessary licenses or consents for (a) any performances, displays or other uses of copyrighted works or patented inventions and (b) any use of any name, likeness, signature, voice or other impression, or other intellectual property owned by any third party which is used directly or indirectly, by the exhibitor. The exhibitor agrees hereby to indemnify, defend and hold ASN harmless from and against any claim of liability and any incident or resulting loss, cost or damage (including costs of lawsuit and attorney's fees) for failure to obtain these licenses or consents and/or for infringements or other violations of the property rights or the rights of privacy or publicity of any third party.

13. HELIUM BALLOONS

Helium balloons are not permitted in the exhibit hall or as part of an exhibitor's display.

14. MEETING REQUESTS AND OFF-SITE EVENTS

All requests for meeting space, including at any location other than the official ASN hotels or convention center, must be submitted via the Meeting Request Form and submitted to the ASN Meetings Department. Do not submit requests directly to the venues. After review and approval, space assignment is made by ASN. The organizer is then responsible for finalizing all arrangements with the assigned hotel or convention center. Cancellation of exhibit space will

result in the immediate forfeiture of approval and the release of any assigned meeting space.

15. PHOTOGRAPHING & FILMING OF EXHIBITS

Photographing, including using camera enabled cell phones, videotaping or otherwise examining another exhibitor's equipment or display without permission is forbidden. Each exhibitor has control over the space it has rented and may prevent those considered its competitors from gaining access to, photographing, or videotaping its exhibit. The taking of pictures, other than by the official photographer/ videographer, is expressly prohibited during setup, dismantling and non-exhibit hours. Individual cameras will not be allowed on the exhibit floor. The use of a camera cell phone is prohibited during the above mentioned hours. Only the exhibitor may grant permission to have its exhibit photographed, videotaped, or an audio presentation taped, during exhibit hours. No exhibitor shall deny any reasonable request from Exhibit Management or the official photographer/ videographer to photograph or videotape the exhibit from outside the perimeter of the booth. Live public/media broadcasts by exhibitors are strictly prohibited.

16. SUBLEASING OF SPACE

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated.

17. SOLICITATION

Solicitation outside of contracted space is not permitted. Solicitation by exhibiting companies, including those who represent magazines or publications, of other exhibiting companies is not permitted. No persons will be permitted in the exhibit hall for the purpose of soliciting exhibitors for any type of engagement including advertising or other meetings without the express written permission of ASN.

18. CONTRACTOR SERVICES

An official contractor will provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Services Kit to be forwarded electronically from the official contractor. Under no circumstances will ASN or the venue assume responsibility for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to official contractor as specified in the Exhibitor Services Kit. The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. ASN assumes no responsibility for damage or loss of packing boxes or crates.

19. LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations that are applicable may be obtained from the official contractor. Display I&D, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Services Kit.

20. FIRE, SAFETY AND HEALTH.

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

21. GENERAL LIABILITY, SECURITY & INSURANCE

ASN makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for the safeguarding of his or her goods, materials, equipment and display at all times. ASN will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. ASN will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold ASN harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations and ordinances of any government authority and of the contracted facility. The exhibitor will pay and hold ASN and the Baltimore Convention Center Authority and the ASN Board members, officers, employees, staff, and representatives, harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Baltimore Convention Center property adjacent thereto occasioned by any act, neglect, or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises. The exhibitor will at its own cost and expense defend and protect ASN and the

NUTRITION 2019 Terms and Conditions *continued*

Baltimore Convention Center Authority, officers, employees, staff and representatives against any and all such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense Exhibitor shall name ASN and the Baltimore Convention Center Authority as additional insured. Insurance coverage must apply on a primary and non-contributory basis, and include a waiver of subrogation. (a) Workman's compensation insurance coverage for exhibitor's employees which shall be in compliance with the laws of the State of Maryland and City of Baltimore; (b) Commercial general liability insurance with policy limits of \$3,000,000 for combined single limit coverage per occurrence; \$3,000,000, general aggregate to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective from on or before June 5, 2019 – June 12, 2019 which shall include exhibitor's move in and move out. Such insurance shall cover any and all damage or injury to any and all persons arising out of such person's attendance at the exhibitor's exhibit during the term of the meeting. (c) Other insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its own protection.

22. CANCELLATION OF EXPOSITION

If an emergency arises prior to the opening day or during the event, which prevents ASN from holding the exposition for any reason beyond ASN's control (such as, but not limited to damage to building, riots, strikes breached by exposition location, terrorism, or the threat of terrorism, disease or epidemic, acts of government or acts of God), then ASN has the right to cancel the exposition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees less a proportionate share of the exposition cost incurred. If for any reason, ASN determines that the location of the exhibition should be changed, no refund will

be made, but ASN shall assign to the exhibitor, in lieu of the original space, such other space as ASN deems appropriate and the exhibitor agrees to use such space under applicable rules and regulations. ASN shall not be financially liable or otherwise obligated to the Exhibitor in the event the exhibition is canceled, postponed, or relocated, except as provided herein.

23. TRADEMARKS

ASN will be held harmless for any trademark, trade name, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor. No exhibitor may use the American Society for Nutrition's name or logo(s) without the written consent of ASN.

24. VIOLATIONS

ASN may at its discretion take away all or part of future exhibiting privileges for violations of the Rules and Regulations. In addition, violation of any of these Rules and Regulations by the exhibitor or his or her employees or agents shall at the option of the American Society for Nutrition forfeit the exhibitor's right to occupy space and such exhibitor shall forfeit to American Society for Nutrition all monies paid or due. Upon evidence of violation, ASN may take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that ASN may incur thereby.

25. SEVERABILITY

All agreements and covenants contained herein are severable, and in the event any of them shall be held to be invalid by any competent court, this agreement shall be interpreted as if such valid agreements or covenants were not contained herein.

26. CONTACT

For more information, please contact the American Society for Nutrition Exhibit Management at:
PO Box 600, White Marsh, MD 21162
Fax: 888-908-2732
Phone: 301-200-4616 ext 105
Email: nutrition@sponsorshipboost.com



Free lunch is provided Sunday and Monday in The Hub

Support and Engagement Opportunities



Educational Support Opportunities

\$5,000 - \$50,000

ASN accepts educational grants to support the educational program. Content and speakers are determined by ASN's Scientific Program Committee. Educational grants will be acknowledged in the meeting program and on conference signage. Check the meeting website for program updates. A list of sessions and confirmed faculty is available upon request. If your company or organization considers educational grants, kindly let us know. ASN will gladly complete and submit any necessary grant request paperwork or documentation.

Nutrition 2019 Welcome Reception

\$35,000 from Multiple Supporters

Your company will be recognized prominently as the supporter of the Welcome Reception on signage in the expo hall. The Welcome Reception is sure to be a popular event for everyone at Nutrition 2019. As a traffic builder for exhibitors, attendees will receive a ticket from your exhibit booth for a signature cocktail developed specifically for the conference. Or, your company may customize a signature cocktail or food item for attendees using your ingredients (additional fees apply).

Promotional Support Opportunities

Nutrition 2019 shines the spotlight on the field of nutrition science. This event will convene 3,600 thought leaders, researchers and clinicians dedicated to improving human health through nutrition science and application. It is an opportunity not to be missed!

Stand out from the competition and optimize your exposure by selecting the perfect combination of marketing and promotional activities that will enhance your presence and visibility at the conference.

- Maximize your corporate or brand exposure
- Showcase your scientific research
- Increase your booth traffic or special event attendance
- Promote innovations in your products and services



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For More information, Contact: Keith Dillon, Senior Director, Corporate Affairs/Vice President, ASN Foundation at kdillon@nutrition.org and 240-428-3601. All sponsorships and support opportunities are subject to change and availability.

Non-CE/CME Educational Events

ASN Live! \$20,000

ASN Live! is a popular gathering place in The Hub offering additional opportunities for collaboration, education, networking, and building connections.

Here you will find:

Center Stage

Attendees will hear scheduled presentations of interest to nutrition professionals and meet ASN leaders, Fellows, Journal Editors and other VIPs.

Conversation Corner

Here, attendees will join in informal chats with Nutrition 2019 speakers after their formal session is a wrap; discuss career tips with those in the know; and more!

For the above areas, supporter benefits include:

- Recognition signage at ASN Live!
- Floor stickers with supporter recognition directing attendees to ASN Live!
- Logo and supporter acknowledgement on website, onsite program book, signage, and mobile app.



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Promotional Opportunities



Tote Bags \$15,000

Have your company name prominently displayed on the official Nutrition 2019 tote bag. Provided to each attendee onsite, the tote bag will generate repeated visibility for the supporting company during and after the conference.

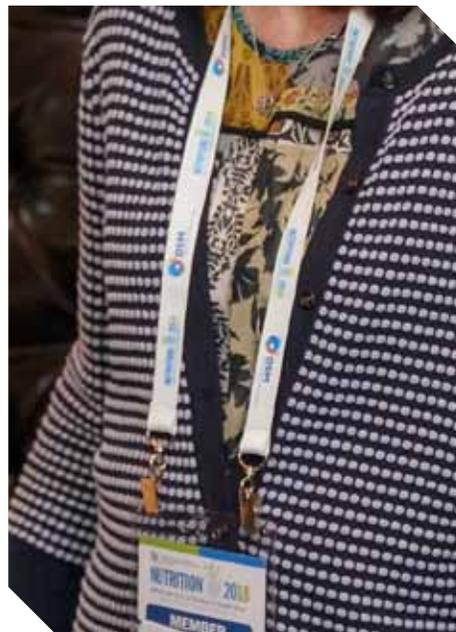


Exhibit Hall Aisle Signs \$10,000

Showcase your company logo on ALL Exhibit Hall aisle and directional carpet signs. The aisle signs are hung from the ceiling and are highly visible throughout the Exhibit Hall. Your exhibit booth's aisle sign can also be in your corporate color. Carpet sticker signs will be at each aisle at the front of the Exhibit Hall. Your custom graphics will appear on each aisle sign.

Lanyards \$10,000

Place your company logo along with the Nutrition 2019 logo on the official lanyard of the conference. Worn by all attendees, your brand will be highly visible throughout the meeting.



Directional Signage \$10,000

Include your company graphics and logos on four Nutrition 2019 directional signs located outside of the educational sessions. These signs measure 1 meter wide x 3 meters tall. Supporters have one ENTIRE side/panel for your graphics.

Recharge Stations \$7,500

Offer a quick "jump start" for attendees' mobile devices, laptops, and tablets. Two charging areas— one within and

one outside the expo hall—will provide an opportunity to recharge.

The stations will be exclusively branded by the supporting company. We can get creative with the names of these stations as well to incorporate your company/product name. Supporter benefits include:

- Custom graphics and signage at charging stations
- 1 floor sticker
- Supporter acknowledgement on website, signage, and mobile app

Abstracts on USB \$8,500

Supporter will have company logo on unique wallet sized card that includes a separate flash drive with the Nutrition 2019 abstracts.



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Promotional Opportunities *continued*

Lunch in the Exhibit Hall Price varies by quantity

Meeting attendees look forward to the lunch break in The Hub. Help attendees refuel mid-day by sponsoring lunch vouchers. Have your company/product name and logo printed on the vouchers provided to each Nutrition 2019 attendee with their registration.

Exhibit Hall Break \$7,500 per station

For the morning break in The Hub, your company will be prominently promoted and featured as the sponsor. ASN can work with you to incorporate your booth during the break as a traffic builder as well. Sponsor can distribute literature or company information at your station.

Escalator Decals Price varies by location

Supporter receives corporate or product branding on selected escalator bank in the convention center or host hotel. This is an excellent way to reach attendees as they move about the convention center at Nutrition 2019.



Staircase Clings Call for pricing

Your company's message will be highly visible on the front-facing portion of the stairs located in the convention center outside of educational sessions as attendees travel to and from sessions at Nutrition 2019.

Window Clings/Banners Price Varies by location and size

Have your company name and/or brand(s) highly visible to Nutrition 2019 attendees with window clings and banners. Spaces are available in prominent locations at the convention center and along the highly trafficked skybridge between the host hotel and the center. Call for options and availability.



Water Bottles \$5,000

Supporter will have rights to provide preprinted branded water bottles for distribution to attendees. Water stations are located throughout the

convention center. Supporter will be recognized on website, signage, and mobile app

Daily News T-shirts \$5,000

Display your custom graphics on the back of the t-shirts worn by the staff distributing Nutrition 2019's daily conference newspaper. Your graphics will be seen by all attendees each morning as the staff hands out the newspaper.

Bag/Poster Check \$5,000

Make life easier on meeting attendees by offering a place for them to stash their belongings. Supporter name/logo will be featured on signage and in program. You can promote this wonderful service from your booth or special event.

Floor Clings \$4,000

Floor clings lead attendees from the Exhibit Hall entrance to your booth. These stickers will feature your custom graphics along with the Nutrition 2019 logo. This package includes a total of five floor clings, with an approx. size of 2' x 2'.



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Column Wraps
\$3,000 - \$5,000 each

Column wraps allow for custom advertising graphics. These wraps are placed in strategic locations outside of the educational sessions throughout the Convention Center for maximum visibility.



“You Are Here” Locator Displays (2 available)
\$3,000 each

Located at high traffic areas throughout the convention center, the displays provide a quick view of the conference center layout and identify locations of various meeting rooms, expo hall, and services. As a sponsor, your custom graphics are on the lower display panel (approx. 3' x 8').

Hotel Room Keys
\$3,000

Supporter will have the rights to place your custom graphics on room keys at the official Nutrition 2019 hotel. Additional hotel fees and production costs apply.



Exhibit Hall Aisle Benches (6 available)
\$1,500 each

Place your branding on the back of park-style benches along the main aisles in the Exhibit Hall. This branded panel is approximately 2' tall by 4' wide.

“Enjoy A Cup On Us”
Costs vary by quantity

Supporter will receive \$5 vouchers at your exhibit booth, redeemable only at the Baltimore Convention Center’s onsite concessions towards coffee or a beverage of their choice. Includes:

- A predetermined number of vouchers printed with your company name and booth number.
- One-time eBlast promotion to invite attendees to pick up voucher at your booth, prior or during Nutrition 2019.

Nutrition 2019 Expo Scavenger Hunt
\$1,500

Launched at Nutrition 2018, the Expo Scavenger Hunt was a fun and effective way to get traffic to exhibitors’ booths. Attendees will use their Nutrition 2019 app to visit booths designated as a stop on the Scavenger Hunt. Using their phone/mobile device, they will scan a QR code at each stop, answer a question provided by the exhibitor, and accumulate points towards ASN prizes. It’s an excellent way to build booth traffic and engage with attendees in Baltimore. Reserve your stop on Scavenger Hunt today.



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Promotional Opportunities *continued*

ASN Travel Awards

ASN fosters the career development of young investigators to improve the field of basic, clinical, translational and public health nutrition science research. Travel awards present an excellent opportunity for your company to support these early career professionals.

Graduate Student Research Award Competition \$15,000

Challenges graduate students in nutrition by providing a special oral session in which they compete in presenting their research findings.

Clinical Emerging Leaders Award Competition \$10,000

Promotes interest in clinical and

human nutrition. Candidates must be ASN member graduate students or medical trainees who have not yet received a doctoral research degree.

Global Nutrition Council Student Prize Competition \$4,000

Promotes interest in international nutrition. Candidates must be members of ASN's International Nutrition Council, with priority given to graduate students at universities in low-income countries.

Translational Research Award Competition \$10,000

Encourages young professionals to succinctly translate their research findings to various audiences.

General Travel Awards for Graduate Students and Young Professionals \$5,000 - \$20,000

Help ASN ensure the participation in Nutrition 2019 of emerging nutrition scientists. Grants are based on scientific merit.

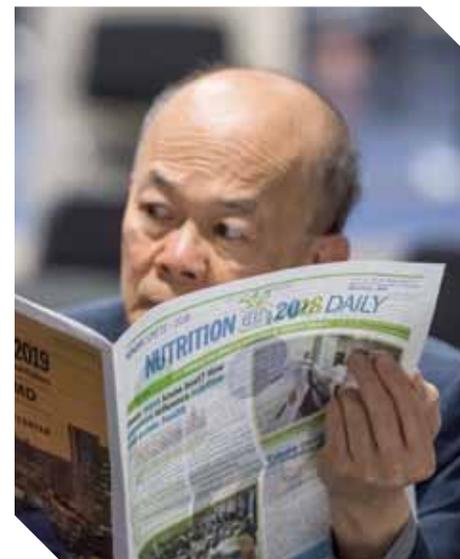
Print Advertising

There are several options to utilize print advertising for your marketing message, booth announcements, special event/satellite symposia invitations, employment opportunities, etc. at Nutrition 2019.

Nutrition 2019 Daily

Nutrition 2019 Daily is a full-sized tabloid newspaper published during ASN's annual meeting and distributed to meeting attendees onsite. Advertise in *Nutrition 2019 Daily* to increase your company's visibility to scientists, clinicians and prospective new hires!

Please contact our publisher Custom NEWS, 800-627-8723 for specs and rates.



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Exhibitor Directory & Event Guide

Nutrition 2019 Exhibitor Directory and Event Guide is a color, high quality reference publication distributed to each attendee of activities taking place in The Hub. The directory section lists all exhibitors, their products, services, and brand names (as provided by individual exhibitors). Attendees use this expanded directory to navigate the Exhibit Hall, and also as a year-round reference guide for finding vendors. The event guide section lists all satellite symposia, and schedules for ASN Live!, Science Stage, and the ePoster theater which will help attendees find these events that take place during the busy three days of the meeting.

Contact Keith Dillon at 240-428-3601 for rates and availability.

Tote Bag Insert \$2,500

Take your message directly to attendees by placing your company's pre-printed flyer in each conference tote bag. This is an excellent way to ensure your message reaches all attendees.

Hotel Room Drop Call for Pricing

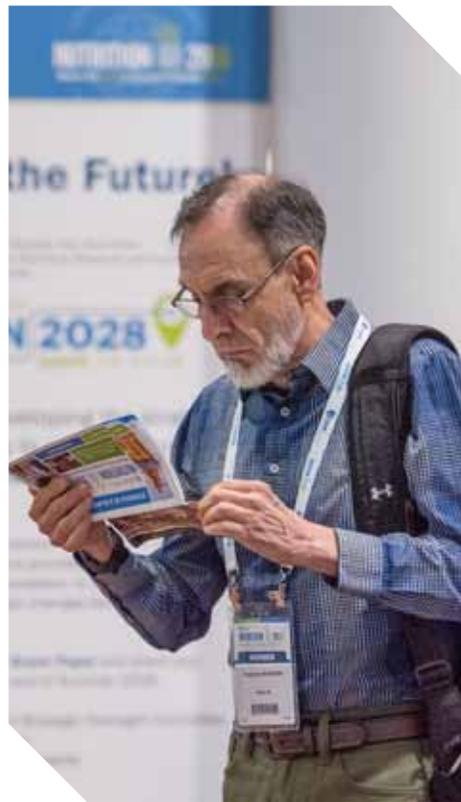
Have your company's preprinted literature or product sample delivered to each attendee's hotel room. An additional hotel fee per room will apply.

Program-At-A-Glance Advertising

Distributed to every attendee, the Program-At-A-Glance contains high-level information for the meeting, including a schedule of events, session listings and meeting room locations.

BACK COVER AD \$8,000

INSIDE FRONT COVER OR INSIDE BACK COVER \$6,000



Digital Advertising

There are several options to utilize digital advertising for your Nutrition 2019 marketing message. Other opportunities for digital advertising at the Baltimore Convention Center may also be available. Please contact Keith Dillon, ASN Senior Director, Corporate Affairs/Vice President ASN Foundation at 240-428-3601 or kdillon@nutrition.org

Digital Network Call for rates and availability.

Include your video ad on ASN's Nutrition 2019 Digital Network. Monitors will be placed in high visibility areas of the convention center for excellent exposure. Ads will run in a loop with other Nutrition 2019 content.



An invaluable learning experience!

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Promotional Opportunities *continued*

Nutrition 2019 Mobile App \$15,000

The Nutrition 2019 mobile app provides useful information for attendees including the conference schedule, exhibitor directory and other general information. The mobile app will be heavily promoted 30 days in advance of the event and throughout the show. Attendees and exhibitors will be encouraged to download this useful tool to navigate Nutrition 2019. Supporter will receive a splash screen and recognition prominently placed in non-educational tabs and sections of app.

WiFi \$20,000

This opportunity keeps your company front and center with attendees as they utilize the Internet via WiFi in the convention center. Supporter will receive an initial login splash screen and the WiFi passcode can be your company or product name.

Eblasts \$5,000 per Eblast

ASN will send your custom message to Nutrition 2019 attendees via an eBlast. ASN will work with supporter to determine delivery timeline and develop messaging. This is an excellent way to invite attendees to your booth or events held at Nutrition 2019.

Non-CE/CME ASN Events

ASN Walking Challenge Sponsorship starts at only \$10,000

Engage with the nutrition community and promote healthy lifestyles by supporting the ASN Walking Challenge. Attendees will register to compete in a meeting-long competition to see who takes the most steps. Participants can use their own fitness trackers or pick one up onsite. "Scan in" kiosks will be available for participants to receive current results. Cumulative results will be posted on video screens, and top steppers will be recognized. Supporter will be prominently displayed in app, leaderboard, webpage. Your booth can also be incorporated into this challenge to drive traffic.

Fellows and Past Presidents Luncheon \$15,000

This prestigious event honors luminaries in the field of nutrition – ASN Fellows, the highest honor that the Society bestows; Past-Presidents, high profile leaders in the nutrition community; and 50-year members. Attendees purchase tickets to the luncheon, and your support helps offset the costs of this popular event. Recognition at the event and the ability to attend is included.



Suds and Science \$7,500

Join us in this new endeavor to bring young leaders and established scientists together to talk about hot topics in nutrition. Short, entertaining presentations from esteemed scientists will kick off an extended discussion with the audience, all of this over a cold beverage in an informal setting.

Sports Nutrition and Performance Research Community Networking Event \$10,000

Recognizing the growing number of researchers with an interest in sports nutrition and performance, ASN once again will conduct a networking event to build this scientific community. This event will be held in partnership with the Collegiate and Professional Sports Dietitian Association and scientists doing research in protein, energy and macronutrient metabolism and other related areas will be invited to attend. Researchers will meet practitioners who are translating findings into practice and learn how they can best collaborate to advance the field.



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Commuter Lounge **\$10,000**

The Commuter Lounge offers those attendees commuting daily to Nutrition 2019 with a relaxing reprieve away from the hustle and bustle of the conference. The suite offers access to WiFi in order to tackle important deadlines while still participating in the scientific sessions. Sponsors have the opportunity to display company specific signage and/or materials in the lounge as well as product placement/display pending facility approval.

Emerging Leader Poster Competition **\$30,000**

This popular program recognizes the highest quality research presented by students and young investigators at ASN's Scientific Sessions. The program aims to bring visibility to the good work being done by future leaders in nutrition science. This competition attracts an enthusiastic, packed crowd!

Sunrise Bootcamp **\$10,000**

Attendees can join their colleagues for a sunrise exercise session hosted by personal trainers. Your support provides exclusive branding on all conference pre-conference marketing onsite signage. Giveaways can also be provided by supporter.



Global Nutrition Council Reception **\$15,000**

This popular event that convenes the global nutrition community provides opportunities for interaction among young and senior investigators. This is an excellent opportunity for your company to show your involvement and support of the global nutrition community.



Networking Events **\$5,000**

Faculty members from nutrition, food science and other related biomedical sciences value the opportunity to gather to share successes, challenges and innovations in undergraduate and graduate education. This community continues to grow each year, and ASN hopes to offer expanded events with corporate support.

Research Interest Groups **\$2,500-\$10,000**

ASN's Research Interest Sections (RIS) are vibrant scientific communities that are vital to advancing nutrition science. The sections conduct a variety of activities such as hot-topic discussions, mentoring session, and other networking events. Support levels vary depending on type of function. We would be delighted to review 2018/19 plans with you!

Below are ASN's current Research Interest Sections:

- Aging and Chronic Disease
- Carotenoid and Retinoid Interactive Group (CARIG)
- Community and Public Health Nutrition
- Diet and Cancer
- Dietary Bioactive Components
- Energy and Macronutrient Metabolism
- Experimental Animal Nutrition
- Maternal, Perinatal and Pediatric Nutrition
- Nutrient-Genes Interactions
- Nutrition Education and Behavioral Science
- Nutrition Translation
- Nutritional Epidemiology
- Nutritional Immunology and Inflammation
- Nutritional Microbiology
- Obesity
- Vitamins and Minerals



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Promotional Opportunities *continued*

ASN Speed Mentoring Event **\$5,000**

An event of ASN's Student Interest Group (SIG) and Early Career Nutrition (ECN) Interest Group

This vibrant event is similar to the concept of speed dating and allows students an opportunity to speak with mentors from a variety of sectors (academia, industry, government, etc.) and gain insight into a variety of career paths. Students have the chance to rotate through several groups of mentors and participate in open networking, as well.

“ **THE best event in nutrition!** ”



Collaborate @ Science Stage

45 minutes **\$4,500 – For profit**
\$2,000 – Academia, Non-profit

The pursuit of scientific discovery relies on collaboration – working together, thinking across boundaries, considering new approaches. Collaborations can be interdisciplinary. They can be public-private partnerships. They can cross continents.

Collaborate @ Science Stage sessions aim to support intellectual endeavors by convening nutrition scientists to share new discoveries, demonstrate innovative technologies and/or discuss future directions. Host a Collaborate session and gain valuable insights from the nutrition science community.

These sessions can be an interactive dialogue, a product demonstration, a panel discussion, conversation with a trailblazer – or other creative format. 30-minute presentation slots also available. Call for options and availability.



ASN Postdoc and Young Professional Networking Event **\$3,500**

An event of the Early Career Interest Group

The ASN Early Career Nutrition (ECN) Interest Group is proud to organize their annual mixer for young professional and postdoctoral members. An honored guest will speak and light refreshments will be served. This is an event designed for our early

career members to network and discuss the challenges and victories associated with embarking on a career in the nutrition and dietetics field.

ASN's Students Meet the Fellows **\$2,500**

Recognition as a Fellow of the Society is the highest honor ASN bestows. This event is an opportunity for our student members to network with Fellows and learn about their distinguished careers in the field of nutrition.

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Non-CE/ CME Satellite Programs

Reach the nutrition science community with events in your own style and format.

Symposia Overview

Non-CE/CME Satellite Programs provide an opportunity for external groups—industry, trade organizations, government, other scientific societies, etc.—to share and discuss research findings with the nutrition science community in conjunction with American Society for Nutrition (ASN) scientific meetings. Satellite Programs provide attendees with additional educational/ informational opportunities.

Non-CE/CME Satellite Programs are not considered part of the official



ASN program, and ASN does not endorse the content presented or their proceedings, publications, etc. Proposals for Non-CE/CME Satellite Programs are reviewed by ASN and criteria for acceptance include:

- Programs must be objective and balanced.
- Content must contribute to the field of nutrition science.
- Programs must meet the educational needs of meeting attendees and complement the science program.
- Program descriptions and accompanying materials must be science-based and not promotional in nature.

Content and Conduction of Program:

- Programs must be objective and balanced; contribute to the field of nutrition science; meet the educational needs of meeting

attendees; and complement the science program. Program descriptions and accompanying materials must be science-based and not promotional in nature.

- The program chair must be an ASN member.
- The American Society for Nutrition does not endorse the content presented in Non-CME/CE Satellite Programs or their proceedings, publications, etc.
- All companies should comply with the PhRMA Code on interaction with healthcare professionals, as listed on www.phrma.org.
- ASN reserves the right to accept, reject or condition acceptance, based on ASN's sole discretion, for any reason, which need not be disclosed to the applicant.
- Once the application for a Non-CME/CE Satellite Programs has been approved by ASN, the event title and content may not change without ASN approval.



For more information on Nutrition 2019 Satellite Programs including additional guidelines and availability, contact: Keith Dillon, ASN Senior Director, Corporate Affairs/Vice President ASN Foundation at 240-428-3601 or kdillon@nutrition.org.

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Promotional Opportunities *continued*

Dates/Times/Pricing

Non-CE/CME Satellite Programs must be scheduled during the following times. Please note that space is limited; first come, first served.

*ASN Sustaining Partners receive a 10% discount off fees.

Date	Time	Sessions Available	Program Type	Fees*
FRI, June 7	8:00 am – 5:00 pm	2	All-Day Program	\$50,000
FRI, June 7	8:00 am – 12:00 pm**	2	Morning Program	\$30,000
FRI, June 7	1:00 pm – 5:00 pm**	2	Afternoon Program	\$30,000
FRI, June 7	6:00 – 8:00 pm	2	Dinner	\$27,500
SAT, June 8	7:00 – 8:45 am	2	Breakfast Program	\$17,500
SAT, June 8	11:00 am – 1:00 pm	3	Lunch Program	\$27,500
SUN, June 9	7:00 – 8:45 am	2	Breakfast Program	\$17,500
SUN, June 9	12:45 – 2:45 pm	3	Lunch Program	\$27,500
SUN, June 9	6:00 – 8:00 pm	2	Dinner	\$27,500
MON, June 10	7:00 – 8:45 am	2	Breakfast Program	\$17,500
MON, June 10	12:45 – 2:45 pm	3	Lunch Program	\$27,500
MON, June 10	6:00 – 8:00 pm	2	Dinner	\$27,500
TUE, June 11	7:00 – 8:45 am	2	Breakfast Program	\$17,500
TUE, June 11	12:45 – 2:45 pm	3	Lunch Program	\$27,500

** Half day program availability subject to number of full day programs confirmed.

Times and availability are subject to change.

External groups/satellite organizers interested in conducting a Non-CE/CME Satellite Program must complete an application form and include a complete program description and agenda for review and approval. Application forms and a complete list of sponsored symposia regulations that apply can be obtained by contacting Keith Dillon, ASN Senior Director, Corporate Affairs/Vice President ASN Foundation at 240-428-3601 or kdillon@nutrition.org.

Pricing Includes:

The following items are included with the program fee:

- Recording of the satellite for online viewing on ASN website
- Promotion of program on ASN's website, in printed conference materials and to pre-registered conference attendees
- Standard audio-visual set
- Function space
- One (1) professionally-made promotional sign (produced by ASN) outside the room in which the event will take place
- Pre-registration site to help gauge interest in program

The fee DOES NOT include:

Note: ASN can coordinate some of these items for an additional fee (see below).

- Speaker travel arrangements and reimbursements
- Speaker honoraria
- Food/beverage expenses
- Meeting agenda/handouts or distributing and preparation of materials.
- Onsite registration services



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Non-CE/CME Satellite Program Services Available at an Additional Cost:

Must be reserved by April 1, 2019

- Onsite badge scanning for attendance tracking (\$500)
- Provision of speaker honoraria and travel reimbursement (to include revenue reporting to IRS) (\$2,500)
- Facilitation of the necessary program guidelines, review and compliance to provide CPE credit for dietitians (RDs). In order for CPE credits to be provided for dietitians for Non-CE/CME Satellite Programs, a final agenda and curriculum vitae for each speaker must be provided by April 1, 2019. (\$2,000)
- Extended session marketing services including, but not limited to:
 - Dedicated e-blasts to ASN members (\$5,000)
 - Digital advertising (Call for details and options.)
 - Exhibit Guide and newspaper advertising (Ad prices vary. Call for rate card.)
- Publishing the results of a symposium as an ASN (American Society for Nutrition) journal supplement places them directly in front of the professionals who need to see them. There are four ASN publications that accept proposals for supplements: The American Journal of Clinical Nutrition, The Journal of Nutrition, Advances in Nutrition and Current Developments in Nutrition. Read by an international audience of research scientists, physicians, and dietitians, these prestigious journals are published on behalf of the ASN by Oxford University Press (OUP). OUP's commitment to the highest standards of quality and service means that the publication process is professional and efficient. The necessary support and guidance is available at every stage.

Supplement proposals should be submitted before the symposium and are subject to editorial acceptance following a peer review process. Manuscripts must be submitted within 4 months of the meeting date. More information can be found in this OUP video and questions may be directed to Gina Farago, gina.farago@oup.com.



Affiliate/ Exhibitor Events and Meeting Space

ASN affiliate groups and exhibitors may request meeting space at Nutrition 2019. These events are defined as:

Invitation only, not open to all Nutrition 2019 attendees.

Any event affecting Nutrition 2019 attendees, including exhibitor staff, scheduled outside of the official ASN program, including but not limited to:

Type of Function(s):

- a. Committee/Board Meeting
- b. Hospitality Suite
- c. Advisory Board/Investigator Meeting
- d. Breakfast, Lunch, Reception/Dinner - Social Functions
- e. Sales Training (Exhibitor)
- f. Society Meeting
- g. Staff/Company Meeting
- h. Study Group
- i. Task Force

All requests for meeting/function space and/or requests to hold outside events must go through the ASN meetings Department. This includes any function held outside ASN designated space. Additional rules and guidelines apply. Please contact Janice Vazquez at 240-428-3608 or email meetings@nutrition.org for a copy of the Nutrition 2019 Meeting Request Form and Application.

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For More information, Contact: Keith Dillon, Senior Director, Corporate Affairs/Vice President, ASN Foundation at kdillon@nutrition.org and 240-428-3601. All sponsorships and support opportunities are subject to change and availability.

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