

NUTRITION 2019

Where the **Best** in Science & Health Meet
 JUNE 8 - 11, 2019 | BALTIMORE, MARYLAND

Advertising Opportunities

Nutrition 2019 Daily is the official daily newspaper of NUTRITION 2019. There will be five issues: an electronic preview issue, three onsite print issues with digital distribution and a post-conference electronic highlights issue.

The preview (early May) and highlights (late June) issues will be distributed via email to more than 10,000 members of the ASN community, including members, attendees and industry supporters.

The onsite issues will be actively distributed to attendees as they enter the Baltimore Convention Center each morning (Saturday, June 8, Sunday, June 9 and Monday, June 10). Digital versions will also be featured in a daily email newsletter distributed during NUTRITION 2019.

All editions are posted to the ASN blog and promoted via our social media platforms. ASN science writers produce original content recapping sessions, while social events are covered with photos and attendee snapshots.



Promote Satellite Symposia, Products and Services, Exhibit Hall Events, and Employment Opportunities!

New in 2019!

Each issue of *Nutrition 2019 Daily* will include the exhibitor list, company descriptions, the exhibit hall floor plan, symposia and event schedules, and information on the Hub.

Add Logo to company description:
Early-bird special: \$600/net, includes logo placement in preview issue and onsite issues. (Reserve by May 3, 2019)

Onsite issues only: \$800/net.

OpenSource® Diets for laboratory animals. Our Resource Center is staffed with scientists who consult with customers around the world on diet formulations. Custom diets shipped in 5-7 days. BioDAQ® Food and Liquid Intake Monitor for mice and rats monitors to home cage, records the time, duration, amount of each meal automatically. Automated gate is programmable by time or amount consumed. BioDAQ NHP monitors food intake of socially housed NHPs.

Sight and Life
Booth #408
 Warsawsg 55, Building 241/365
 Kaisersgrt, Aargau 4301
<http://sightandlife.org>

Sight and Life is a humanitarian nutrition think tank delivering innovative solutions to eliminate all forms of malnutrition in children and women of childbearing age and improve the lives of the world's most vulnerable population. Sight and Life delivers value in the nutrition sphere by accelerating the translation of research to innovative solutions at scale. For additional information, visit our website at sightandlife.org.

Soy Nutrition Institute
Booth #315
 512 E. Capitol Ave., PO Box 237
 Jefferson City, Missouri 65102
<http://www.soynutritioninstitute.com>

The Soy Nutrition Institute is a collaborative organization began in 2004 through the initiative of the United Soybean Board and soy industry leaders, including

Strengthening Partnerships, Results and Innovations in Nutrition Globally (SPRING)
Booth #412
 1616 N. Ft. Myer Dr., 16th Floor
 Arlington, Virginia 22209
<http://www.springnutrition.org>

The Strengthening Partnerships, Results, and Innovations in Nutrition Globally project (SPRING) is dedicated to strengthening global and country efforts to scale up high-impact nutrition practices and policies. SPRING is funded by USAID under a seven-year cooperative agreement and is led by ISI Research & Training Institute, Inc., in partnership with Helen Keller International, The International Food Policy Research Institute, Save the Children, and The Manoff Group.

Sustaining Partners Lounge
Booth #620
 4211 Corporate Blvd., Suite 300
 Rockville, Maryland 20850
<http://www.nutrition.org>

ASN's Sustaining Partners are welcomed to access this private lounge for pop-up meetings or a place to take a break from the Nutrition 2019 activities. Interested in learning more? Please contact Keith Dillies at kidillies@nutrition.org for details.

The Nutrition Society
Booth #400
 Unit 10 Cambridge Court, 210 Shephards Bush Road
 London, England W8 7NJ
<http://www.nutrition-society.org>

Established in 1947, the Nutrition Society is dedicated

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Advertising Opportunities

NUTRITION 2019 Daily

Advertising Deadlines

Preview Issue

Insertion Order Deadline

May 3, 2019

Materials Deadline

May 7, 2019

Onsite & Highlight Issues

Insertion Order Deadline

May 23, 2019

Materials Deadline

May 30, 2019

Advertising Rates and Specifications

Size	W x H	Preview, Highlights 1x/2x	1X (Print and Electronic Editions)	2X	3X
Bellyband		n/a	\$3,900/issue (includes printing)		
Page One Postcard Tip-on		n/a	\$2,900/issue (includes printing)		
Pg. 1 Strip ad	9 3/4" x 2"	\$900/1,200	n/a	\$3,700	\$5,100
Back Cover	9 3/4" x 14"	\$950/1,250	\$2,150	\$3,700	\$5,100
Full Page	9 3/4" x 14"	\$775/1050	\$1,750	\$2,850	\$3,900
Half Page Isl.	7" x 9 3/4"	\$575/875	\$1,500	\$2,650	\$3,600
Half Page	9 3/4" x 7"	\$475/750	\$1,300	\$2,400	\$3,300
1/4 Page	4 3/4" x 7"	\$375/600	\$950	\$1,800	\$2,600
New Product Showcase		See page 3.			
Classified/Recruitment Ads			\$200/issue (100-word limit)		

- Color charges: Print issues: \$750 per placement; color charges included in electronic issue pricing.
- All rates are gross rates. Appropriate agency commissions apply.

Product Showcase

NUTRITION 2019 Daily will feature a Product Showcase section, offering the opportunity to highlight products on display at NUTRITION 2019.

• Pricing per listing:

- Electronic Issues: \$250 net for 1x; \$450 net for 2x
- Onsite issues: \$900 net (all three issues)

• Listing Includes:

- Company name
- Booth number
- Product photo
- Description (100 words max.)
- Link to company website in digital version

- Listings organized alphabetically, by company name.
- Payment: credit card or invoiced upon receipt of paperwork.

NUTRITION 2019 Daily e-News

Advertising space is available in NUTRITION 2019 Daily e-News, a daily email newsletter that will be sent out three times during NUTRITION 2019. Each edition will contain a link to the digital version of *Nutriton Notes Daily*, conference highlights, photos and the daily schedule. A maximum of four banner ads will be accepted in each issue. Each ad will be linked to the advertiser's website/webpage of choice.

Each day's email will be sent to the ASN community (members, conference attendees and industry supporters. (Apx. 45,000 recipients per email).

Emails sent during NUTRITION 2018 had an average open rate of 18% and an average click-thru rate of 3%.

Email Dates:

- Saturday, June 8
- Sunday, June 9
- Monday, June 10

Daily Ad Rates:

- Top banner ad (600 px w x 200 px h): \$1,200 (net, per ad placement)
- Banner ad (530 px w x 120 px h): \$900 (net, per ad placement)





Advertising Insertion Order

Please return to
Jenn Waters, CustomNEWS:
Fax: 240/257-7171
jwaters@showdailies.com
Questions? 240/401-6779

Company Information

Company Name: _____
Contact: _____ Title: _____
Street: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

Ad Agency Information (if applicable)

Agency: _____ Contact: _____
Street: _____
City: _____ State: _____ Zip: _____
Phone: _____ E-mail: _____

Space Reservations

Nutrition Notes Daily:

Ad Size: _____ Number of Issues: _____ 4C? _____
Gross Amount: _____ Agency Commission (if applicable): _____

Exhibitor Directory & Event Guide

Ad Size: _____ Number of Issues: _____ 4C? _____
Gross Amount: _____ Agency Commission (if applicable): _____

New Product Showcase:

Number of Placements: _____ Daily or Guide? : _____ Total Cost: _____

Email Advertising Placements:

Days for placements: _____ Position: _____ Total Cost: _____

Net Amount: _____

Payment Method: Bill Me Now Bill Me Upon Publication Credit Card

Charge Information

Card type: Visa, Mastercard, American Express or Discover

Account #: _____ Billing address zip code: _____

Expiration Date: _____ CSV/CVV Code: _____

Signature

Date

Cancellation Policy:

Advertisers cancelling after April 1, 2019, will be billed for 50% of the total net cost. Advertisers cancelling after May 1, 2018, will be billed for 100% of the total net cost.