



## 2016 SPONSORSHIP OPPORTUNITIES

### American Society for Nutrition's Scientific Sessions & Annual Meeting at Experimental Biology April 2 – 6, 2016 · San Diego, California

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Join us for the American Society for Nutrition's Scientific Sessions & Annual Meeting at EB 2016, the world's leading annual nutrition science conference, convening top researchers to advance the science of nutrition and increase knowledge and application of nutrition research to improve public health.

#### Who Attends?

More than 3,000 nutrition science professionals at all career levels:

- University faculty/principal investigators
- Corporate scientists
- Government scientists
- Physicians, dietitians, nurses and others with an interest in clinical nutrition
- Researchers at independent institutes and foundations
- Postdoctoral fellows and graduate and undergraduate students
- Members of twenty-two guest societies

#### Scientific Program

Attendees choose from over 2,000 original presentations to include:

- Scientific symposia spanning basic science and clinical, translational and public health research;
- Oral and poster presentations on new, original research;
- Special lectures and addresses delivered by some of the most recognized names in the field of nutrition.

The program also features a variety of social and networking opportunities among ASN's various communities, including Research Interest Sections, Councils, student and early career interest groups, international sections and faculty members.

**The following opportunities enable external groups to demonstrate their commitment to advancing nutrition science by sponsoring premier activities, scientific programming, networking events and travel grants for young scientists. For more information, please contact Gwen Twillman, Vice President, Education and Development at 301.634.7282 (work), 301.204.7906 (mobile) or [gtwillman@nutrition.org](mailto:gtwillman@nutrition.org).**

#### PREMIER 2016 OPPORTUNITIES

##### **Opening Address and Plenary Session on Nutrition Research Enterprises      \$15,000**

New for 2016, an opening plenary session will feature a presidential address and discussion on a timely topic impacting the nutrition community. As the home of nutrition researchers from academia, government and the private sector, ASN is well positioned to serve as a platform to encourage public dialog. This year, we will address the polarization of the nutrition and biomedical research communities on the topic of industry funded research. The plenary session and moderated panel discussion will explore the issue, determine areas of collaboration, identify other strategies to improve the nutrition research enterprise, gain a mutual understanding of potential biases and conflicts of interest that are inherent to different sources of funding and, through the development of guidelines and best practices, foster a culture of respect of all biomedical research independent of the funding source.

### **Emerging Leader Poster Competition**

**\$50,000 (exclusive sponsor)**

**\$30,000 (leading sponsors)**

In its second year, this popular program recognizes the highest quality research presented by students and young investigators at ASN's Scientific Sessions. Each year, more than 1,000 new, original research abstracts are submitted by students and postdoctoral fellows and the *Emerging Leaders in Nutrition Science Competition* recognizes the top 15% highest scoring abstracts as finalists. Abstracts are rated by more than 200 nutrition scientists. Onsite, the finalists compete in a poster competition and grand prize winners are determined in more than 15 different categories. The program aims to bring visibility to the good work being done by future leaders in nutrition science. Last year's competition attracted an enthusiastic, packed crowd.

### **My ASN Community Kiosk**

**\$20,000**

New for 2016, this highly visible kiosk will be centrally located in the San Diego Convention Center. **My ASN Community** will facilitate networking among ASN's attendees and build ASN's communities - an invaluable benefit to Society membership. Attendees will stop by to pick up their badge ribbons that designate their career stage (e.g., student, early career, faculty members) and membership in various ASN interest groups. The **My ASN Community** kiosk will also feature a social media hub so that attendees can post conference updates and promote their ASN involvement.

### **The Presidential Symposium**

**\$15,000**

#### ***Systems Approaches to Nutrition - Where We are and Where are We Going?***

Systems approaches are emerging rapidly and revolutionizing our approaches to studying and understanding the complexity of human metabolism, physiology and behaviors, as well as the environment that sustains life and its relationships to the food system. The convergence of "big data", the genomics revolution, and computer and engineering sciences with the nutrition sciences promise to transform dietary approaches for the prevention and management of chronic disease through personalized nutrition, as well as implementation of more effective nutrition interventions and food systems that support global and public health. This session will highlight the current state and future prospects of systems approaches across the spectrum of the nutritional sciences, from both insider and outsider perspectives. This unopposed session consistently attracts a standing-room only audience.

### **EDUCATIONAL SUPPORT OPPORTUNITIES**

**\$5,000 (SESSION) - \$20,000 (TRACK)**

ASN accepts educational grants to support the scientific program. The Scientific Program Committee has already determined the content and faculty for these presentations. Educational grants will be acknowledged in the Onsite Nutrition Program and on the conference website and signage.

Scientific programming will be divided into several tracks or themes.

- Cellular and Molecular Nutrition
- Clinical and Translational Nutrition
- Nutrition Across the Lifespan: From Pediatrics to Geriatrics
- Global and Community Health and Nutrition Policy
- Nutritional Epidemiology

### **OTHER SUPPORT OPPORTUNITIES**

#### **ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program**

**\$25,000**

Showcase your organization to more than 3,000 nutrition attendees via sponsorship of the official ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program, the go-to guide for all information regarding the 80<sup>th</sup> ASN Scientific Sessions & Annual Meeting at EB 2016.

### **ASN Member and Attendee Hospitality Suite**

**\$25,000 (Exclusive) or  
\$6,500/day**

The hospitality suite offers ASN members and attendees a relaxing reprieve away from the hustle and bustle of the conference. The suite offers a space to have conversations with new and old colleagues as well as access to WiFi in order to tackle important deadlines while still participating in the scientific sessions. Sponsors have the opportunity to display company specific signage and/or materials in the hospitality suite as well as product placement/display pending facility approval. Coffee breaks will be provided and sponsors are invited to provide branded cups and napkins.

### **ASN University Mixer and Membership Reception**

**\$50,000 (exclusive) or  
\$25,000 (leading sponsors)**

The University Mixer and Membership Reception kicks off ASN's Annual Meeting at EB with local food, flair and fun! Tables can be reserved by universities, institutes, departments, academic centers, partner organizations, or other non-profits to provide a convenient focal point for attendees to gather. This opening night event is an ever popular event among ASN's loyal following, with attendance reaching 1,000 attendees. Sponsors have the opportunity for product placement/display pending facility approval and are invited to provide branded cups and napkins.

### **ASN COMMUNITY EVENTS**

Within the American Society for Nutrition are active communities of researchers spanning different interest areas and career stages. Examples include:

#### **Research Interest Groups**

**\$2,000 - \$10,000**

ASN's Research Interest Sections (RIS) are vibrant scientific communities that are vital to advancing nutrition science. Fifteen sections conduct a variety of activities such as hot-topic discussions, mentoring session, and other networking events. Costs vary depending on type of function. We would be delighted to review 2016 plans with you! Below are ASN's current Research Interest Sections:

Aging and Chronic Disease	Nutrient-Gene Interaction
CARIG	Nutrition Education
Community & Public Health	Nutrition Translation
Diet and Cancer	Nutritional Epidemiology
Dietary Bioactive Compounds	Nutritional Immunology
Energy and Macronutrient Metabolism	Obesity
Experimental Animal Nutrition	Vitamins & Minerals
Maternal, Perinatal & Pediatric Nutrition – <i>New!</i>	

#### **Nutrition Faculty Networking Events**

**\$5,000**

Faculty members from nutrition, food science and other related biomedical sciences value the opportunity to gather to share innovations in undergraduate and graduate education. This community continues to grow each year and we are aiming to offer expanded events.

#### **Nutritional Sciences Council Networking Breakfast and Business Meeting**

**\$3,000**

An event targeted to ASN members with research interests encompassing the breadth of nutrition sciences from genes to individuals, with applications to humans and production and experimental animal species across the lifespan. (Approximately 50 attendees)

#### **Medical Nutrition Council Networking Breakfast and Business Meeting**

**\$3,000**

An event targeted to ASN members interested in clinical, research, educational, and/or training aspects of nutrition and metabolism as it relates to optimal health and the prevention and treatment of human disease. (Approximately 50 attendees)

**Global Nutrition Council Reception****\$15,000**

A popular event that convenes the global nutrition community and provides opportunities for interaction among young and senior investigators.

**ASN Speed Mentoring Event****\$5,000*****An event of ASN's Student Interest Group (SIG) and Early Career Nutrition (ECN) Interest Group***

This vibrant event is similar to the concept of speed dating and allows students an opportunity to speak with mentors from a variety of sectors (academia, industry, government, etc.) and gain insight into a variety of career paths. Students have the chance to rotate through several groups of mentors and participate in open networking, as well.

**ASN Postdoc and Young Professional Networking Event****\$3,500*****An event of the Early Career Interest Group***

The ASN Early Career Nutrition (ECN) Interest Group is proud to organize their annual mixer for young professional and postdoctoral members. An honored guest will speak and light refreshments will be served. This is an event designed for our early career members to network and discuss the challenges and victories associated with embarking on a career in the nutrition and dietetics field.

**ASN's Students Meet the Fellows****\$2,500**

Recognition as a Fellow of the Society is the highest honor ASN bestows. This event is an opportunity for our student members to network with Fellows and learn about their distinguished careers in the field of nutrition

**ASN TRAVEL AWARDS**

ASN fosters the career development of young investigators to improve the field of basic, clinical, translational and public health nutrition science research.

**Clinical Emerging Leaders Award Competition****\$10,000**

Promotes interest in clinical and human nutrition. Candidates must be ASN member graduate students or medical trainees who have not yet received a doctoral research degree.

**Graduate Student Research Award Competition****\$15,000**

Challenges graduate students in nutrition by providing a special oral session in which they compete in presenting their research findings.

**Global Nutrition Council Student Prize Competition****\$10,000**

Promotes interest in international nutrition. Candidates must be members of ASN's International Nutrition Council, with priority given to graduate students at universities in low-income countries.

**BENEFITS OF SPONSORSHIP**

All sponsors of ASN's Scientific Sessions at EB gain exposure through a variety of channels. Recognition will be included on the following:

- Conference website
- Conference signage
- Onsite program
- Conference eNewsletters
- *Nutrition Notes Daily*, the daily conference newspaper

**FOR MORE INFORMATION**

Please contact Gwen Twillman, Vice President Education & Development, 301-634-7282 (office), 301-204-7906 (mobile), or [gtwillman@nutrition.org](mailto:gtwillman@nutrition.org).

***All Sponsors of ASN's Scientific Sessions at Experimental Biology 2016 are invited to attend ASN's Donor and Leadership Reception during the evening of Friday, April 1, 2016 in San Diego.***