79th American Society for Nutrition Scientific Sessions & Annual Meeting at Experimental Biology 2015 Sponsorship Opportunities

Boston, MA – March 28th through April 3rd, 2015

The American Society for Nutrition hosts its Scientific Sessions and Annual Meeting annually in conjunction with Experimental Biology, the world’s largest gathering of life science researchers and professionals attracting over 14,000 attendees. What started as a small meeting of 100 scientists in 1934, has evolved into the premier event for networking and engaging with more than 3,000 global experts in nutrition research and practice. ASN’s Scientific Sessions and Annual Meeting brings together the leading researchers to advance the science of nutrition and increase knowledge and application of nutrition research to improve public health. Nutrition researchers, practitioners, and students attend ASN’s Scientific Sessions to analyze and share scientific developments and to foster the career development of young scientists.

Partnership Opportunities:

- **Sponsored Satellite Program – $15,000 to $50,000**
  - See detailed guidelines and application

- **Attendee Afternoon Break Stations – $7,000 each**
  - **Sponsor all 4 breaks for $25,000**
  - Partnership Benefits Include:
    - Recognition on event website
    - Recognition in ASN On-Site Guide Book
    - Tabletop signage at break station tables
    - Recognition in scientific sessions daily attendee newspaper
    - Opportunity for product placement/display/distribution pending facility approval

- **ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program – $25,000**
  Showcase your organization to more than 3,000 nutrition attendees with a feature in the official ASN Scientific Sessions & Annual Meeting On-Site Nutrition Program, the go-to guide for all information regarding the 79th ASN Scientific Sessions & Annual Meeting at EB 2015.
  - Partnership Benefits Include:
    - Recognition on event website
    - Recognition in ASN Attendee On-Site Nutrition Program
    - Full-color, full page back cover ad
- Opportunity to distribute ASN On-Site Nutrition Program at sponsor booth if applicable
- Recognition in pre-event blast email to pre-registered attendees with link to online program book
- Access to list of post-registered attendees for one-time use

- **Best of ASN Scientific Sessions Poster Competition - $25,000 exclusive sponsorship (co-sponsorship opportunity starts at $10,000 each)**

  Organized by ASN’s Research Interest Sections and Councils, this new, exciting event will highlight the very best research presented by students and young investigators at ASN’s Scientific Sessions.

  - **Partnership Benefits Include:**
    - A listing of the “Best of ASN” grand prize winners will be featured in Nutrition Notes Daily, our onsite meeting newspaper, the EB Program Book and a “Best of ASN” booklet. Sponsors will be noted on all marketing features listed above.
    - A press release template will be provided so that finalists can promote their honor within their institution(s) and/or their place of employment, residence, etc. Sponsors will be recognized appropriately in the press release template.

- **ASN Networking Breakfast with Members – $15,000 each**

  - **Partnership Benefits Include:**
    - Recognition on event website
    - Recognition in ASN Attendee On-Site Nutrition Program
    - Recognition on invitation sent to post-registered attendees
    - Verbal recognition at event
    - Opportunity to welcome attendees (5 mins) and engage with key professionals in targeted areas
    - **Network Breakfast Events include:**
      - **Nutritional Sciences Council Networking Breakfast and Business Meeting:** An event targeted to ASN members with research interests encompassing the breadth of nutrition sciences from genes to individuals, with applications to humans and production and experimental animal species across the lifespan. (Approximately 50 attendees)
      - **Medical Nutrition Council Networking Breakfast and Business Meeting:** An event targeted to ASN members interested in clinical, research, educational, and/or training aspects of nutrition and
metabolism as it relates to optimal health and the prevention and treatment of human disease. (Approximately 50 attendees)

- **Graduate Student Networking Breakfast:** The Student Interest Group (SIG) along with representatives from the National Dairy Council host a breakfast that showcases the abstracts of 6 finalists. All students are invited to attend. (Approximately 120 attendees)

- **ASN Member and Attendee Hospitality Suite – $35,000 (Exclusive)**

  Co-Sponsorship Available: $10,000 x 4 partners

  The hospitality suite offers ASN members and attendees a relaxing reprieve away from the hustle and bustle of the conference. The suite offers a space to have conversations with new and old colleagues as well as access to WiFi in order to tackle important deadlines while still participating in the scientific sessions.

  o **Partnership Benefits Include:**
    - Recognition on event website
    - Recognition in ASN Attendee On-Site Nutrition Program
    - Recognition in scientific sessions daily attendee newspaper
    - On-Site signage in and outside of hospitality suite
    - Opportunity to display company specific signage and/or marketing materials in hospitality suite.
    - Available to ASN members and attendees for the duration of the conference

- **ASN Reception for the Membership and University Mixer – $25,000**

  o **Partnership Benefits Include:**
    - Recognition on event website
    - Recognition in ASN Attendee Nutrition Program
    - Recognition in scientific sessions daily attendee newspaper
    - Opportunity for product placement/display pending facility approval
    - Recognition on invitation sent to pre-registered attendees
    - Signage recognition at event
    - Opportunity to welcome attendees to reception (5 mins)

  o **Opportunity for Corporate/Industry Exhibit Table Sponsorship – $1,500**
  o **Opportunity for University/Non-profit Exhibit Table Sponsorship - $500**

  **Attendance is estimated at approximately 1,000 individuals**

- **Global Nutrition Council Reception - $15,000**

  o **Partnership Benefits Include:**
    - Recognition on event website
- Recognition in ASN Attendee Nutrition Program
- Recognition on invitation sent to pre-registered attendees
- Recognition on signage at event
- Opportunity to welcome attendees to reception (5 mins)

- **ASN Partners and Leaders Reception (invite only) - $20,000**
  - *Partnership Benefits Include:*
    - Recognition on event website
    - Recognition in ASN Attendee On-Site Nutrition Program
    - Recognition on invitation sent to pre-selected attendees and other guests
    - Recognition on signage at event
    - Opportunity to welcome attendees to reception (5 mins)

- **ASN Scientific Program Track Sponsorship – $20,000**
  - *Partnership Benefits Include:*
    - Recognition on event website
    - Recognition in ASN Attendee On-Site Nutrition Program
    - Recognition on signage during conference and at each sponsored symposia
    - Recognition in scientific sessions daily attendee newspaper

  **2015 Symposia Tracks:**
  - Pediatric Nutrition and Early Development
  - Biochemical Molecular and Genetic Mechanisms
  - Diet and Non-Communicable Diseases
  - Human Nutrition and Metabolism
  - Global and Public Health Nutrition
  - Research Methods
  - Education Track

- **ASN Travel Awards - $10,000 - $15,000**

  ASN fosters the career development of young investigators to improve the field of basic and clinical nutrition science research.

  **Clinical Emerging Leaders Award Competition** – Promotes interest in clinical and human nutrition. Candidates must be ASN member graduate students or medical trainees who have not yet received a doctoral research degree. ($10,000)

  **Graduate Student Research Award Competition** – Challenges graduate students in nutrition by providing a special oral session in which they compete in presenting their research findings. ($15,000)
Global Nutrition Council Student Prize Competition – Promotes interest in international nutrition. Candidates must be members of ASN’s International Nutrition Council, with priority given to graduate students at universities in low-income countries. ($10,000)

- **Partnership Benefits Include:**
  - Recognition on event website
  - Recognition in ASN Attendee On-Site Nutrition Program
  - Recognition on signage during conference and at each sponsored symposia
  - Recognition in scientific sessions daily attendee newspaper
  - Recognition in special communication to ASN Council members

- **Educational Activity Support Opportunities**  
  Grants: $5,000 - $25,000

ASN accepts educational grants to support the scientific program. The Scientific Program Committee has already determined the content and faculty for these presentations. Educational grants will be acknowledged in the Onsite Nutrition Program and on the conference website and signage.

*Updated: 8/11/2014*